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Ohio University **TODAY**

FOR ALL ALUMNI AND FRIENDS OF OHIO UNIVERSITY

Higher Education

Under Scrutiny

**Fifteen alumni
comment on the
crucial challenges facing the
nation's campuses**

Fresh Initiatives Can Bolster Higher Education, Help Keep Public Good Will

By Gene I. Maeroff, BSJ '61

Anyone who doubts the esteem in which higher education is held in America need only glance at the statistics. It is an enterprise that serves 12.4 million students — all of whom attend voluntarily — and receives \$100 billion in revenues from local, state and federal governments, corporations, private donors and tuition-paying students.

The happy fact is that higher education is loyally supported. Criticism such as that directed at the Academy by Allan Bloom's *The Closing of the*

Continued on page 2

Higher Education

Under Scrutiny

2

Fresh Initiatives continued

American Mind is taken in stride. William J. Bennett's relentless sniping at higher education from his perch in Washington ended up having only slightly more impact than a pellet striking an elephant's hide.

Americans are full of unquestioning good will for higher education. They have faith in its economic value and tacit confidence in its intellectual worth.

Higher education is deserving of much of the favor it receives. In an era in which hucksterism has invaded politics, the Academy — despite its forays into Madison Avenue excesses — is still largely an exercise in fair practices. At a time when greedy financiers are reaching into public pockets to pay for their leveraged buy-outs and golden parachutes, individual colleges and universities operate with an integrity growing distressingly unusual. And despite the grumbling about high tuitions, the cost of going to college is not nearly so great as a new Gallup poll of high school students shows that they think it is.

All of this does not mean, however, that higher education should be as

"Some fresh initiatives are in order to bolster an institution that remains one of the nation's finest features."

self-satisfied as it is. Some changes are needed in coming years to justify the support that accrues so effortlessly to higher education.

The education of all too many students is not as rewarding and fulfilling as it

In this special focus section, 15 alumni in fields from education to government to international business present their views on major challenges facing the nation's campuses today.

The idea of inviting alumni to comment on crucial higher education issues came from alumnus Larry Tavar '58. The *Today* staff thanks him both for his suggestion and for his article.

ought to be. The phrases "core curriculum" and "distribution requirements" lend false legitimacy to an education that frequently is simply a hodge-podge without any sense that knowledge can be integrated.

Related to this, unabashed pursuit of careerism — willingly abetted by institutions of higher education — has lent undue emphasis to training at the expense of a true general education.

Like the curriculum, the faculty is hardly affected by scrutiny. A system that is supposed to reward meaningful scholarship gives professors the kind of unstructured time that few people in other fields enjoy. Yet, all too many faculty members produce publications that the world could do without or use the time for second jobs or activities that have nothing to do with students, campus or scholarship.

High quality teaching is not honored as it should be, and for a significant minority of professors, the tenure system is a shield for sloth rather than a protector of academic freedom.

Some members of the academic community are concerned that in the 1990s higher education may be the focus of the kind of searching attention that elementary and secondary education got in the 1980s. They are worried that as the federal budget deficit creates new fiscal pressures and societal problems worsen, the Academy may become one of the scapegoats.

This would be lamentable. But if such troubled days arrive it will be best if colleges and universities have already taken steps to deal with legitimate issues within their control. Some fresh initiatives are in order to bolster an institution that remains one of the nation's finest features.

Macroff, national education correspondent for The New York Times from 1971-86, is a senior fellow with the Carnegie Foundation for the Advancement of Teaching. He is the author of six books on education in America, the latest of which is The School-Smart Parent, Times Books, 1989.



Linking Schools and Higher Education Is a Continuing Challenge

By Irene G. Bandy, BSEd '62

Ohio's formal efforts to create an effective linkage between secondary and higher education go back to 1981, when the State Board of Education and the Ohio Board of Regents jointly appointed a commission to look into a more formal approach to articulation.

The commission developed and communicated a college preparatory curriculum which allowed higher education institutions to establish expectations for unconditional admission.

Since then, the number of students who have taken the prescribed college preparatory curriculum has increased 148



The New Economy Challenges Political Leaders to Focus on Education

By Paul R. Leonard, BJSJ '65

It's ironic but, 25 years ago, Ohio's young people were graduating from high school and college only to find an economy that primarily featured the manufacturing industries. The net result was a "brain drain." Young people were seeking their fame and fortune in sister states.

Today, it's a different story. The state's economy is racing faster into the 21st century than our educational system. And the real question that must be asked is: Will Ohioans who graduate in the year 2000 and beyond be ready for the jobs of a more diversified and more challenging 21st century economy?

Today's political leadership must convince Ohioans that education, as a public policy, must be elevated in status and priority. That's our number one challenge as we approach the last decade of this century. To settle for anything else

is to settle for mediocrity. And mediocrity in our educational system is synonymous with playing Russian roulette with Ohio's economy.

Part of our problem is politics. Successful candidates are getting elected on a platform that argues for educational maturity, without calling for new taxes. That's the equivalent of promising to raise expenditures, cut revenues, and somehow finish with a balanced budget. That doesn't add up.

It may be wrong to think that money alone is the answer to Ohio's educational challenges, but it's equally naive to believe that we can have a world-class 21st century educational system without some new resources.

"It's naive to believe that we can have a world-class 21st century educational system without some new resources."

We are also faced with the prospect that most people are not far-sighted enough to understand and appreciate the role of education in our quality of life.

Recently, at one of Ohio's more advanced schools, representatives of the corporate community were working as teachers' aides in the classroom. It was a class in critical thinking. When asked

why, the response from the business representatives was straightforward and to the point: "Because we're facing the heat of foreign competition."

Business growth and expansion (job creation) is occurring in states and locales that can boast that they have a sound educational system — one that includes well-financed and stable institutions of higher learning. The two are inseparable — good jobs and a sound education go hand in hand.

I agreed with Jesse Jackson when he argued that front-end investment is much more economical in the long run than back-end investment. In other words, an ounce of prevention is still worth more than a pound of cure.

We must learn to invest our tax dollars, not spend them. And there is no better front-end investment than education. That and a good job are the pathways away from welfare and failure.

For those who live only for themselves and for today, these words will be lost. For those who live for their children and tomorrow, the appeal for investment in a 21st century higher educational system will hopefully not fall upon deaf ears.

Leonard, elected Ohio's Lieutenant Governor in 1986, has been active in Ohio's economic development program. He served four terms in the Ohio House before winning an overwhelming election as Dayton's mayor in 1981 and re-election in 1985.

percent. Many more students are taking a similar course of study that provides college preparation.

I was excited to note that the 1987 American College Testing scores in each subtest, as well as the composite scores, were significantly higher for Ohio high school seniors taking the core courses: four units of English and three each of mathematics, science and social studies.

In 1983, a similar commission was appointed to study articulation between vocational and technical education.

I believe many aspects of Ohio's articulation agenda are well integrated in the secondary schools and the higher education institutions. However, there are still too many students needing remediation courses when they enter college.

Some of these students are non-traditional freshmen, and others in

communicated, continuing dialogue must exist between administrators and faculty at both levels and between high school counselors and college admissions personnel.

—High school students must be counseled to keep their options open as long as possible. This can be done by beginning the core courses at the ninth-grade level and continuing them through a college prep or vocational program able to move them into higher education. Many students make their career decisions late in their high school experience.

—Students must be assured the means of acquiring a continuum of competencies as they move from vocational to technical education.

At a time when resources are limited, we must establish the conditions for students to prepare for their future and enter the appropriate educational programs that will encourage success.

As program providers in the secondary and collegiate environments, we must communicate to each other our expectations and those held for our students.

The problems of articulation are defined, the desired ends are known. We must continue to work together on innovative approaches to solving the problems while we challenge all students to meet their goals successfully.

"... there are still too many students needing remediation courses when they enter college."

the traditional age group have not taken a college preparatory course of study.

In my opinion, there are at least three challenges that exist as we continue to move articulation efforts in the right direction:

—To assure that collegiate and secondary school expectations are clearly



Dr. Bondy is assistant superintendent of public instruction for the Ohio Department of Education. Vice president of the National Alumni Board of Directors, she was a charter member and president of the College of Education's Society of Alumni and Friends.



Price and Costs Pose Special Challenges for Private Education

By C. Brent DeVore, BS '62

From the perspective of 20 years in higher education, seven as president of two colleges, I would like to state that the main reason I chose to attend Ohio University was its reputation for educational excellence.

I would like to state that, but unfortunately I can't. The main reason I chose to attend Ohio University was much more practical: the "list price" was considerably less than that of private colleges I was considering.

I have never been disappointed with the education I received at Ohio University, but because of the price differential, other educational options were not considered.

Today the "list price" of a private college education is still higher than that of a public institution, but creative financial

aid programs allow students to make choices.

The cost of providing education at public and private colleges and universities is roughly comparable. Certainly there are economies of scale favoring the larger schools, but the major difference in "list price" is the state subsidy provided public institutions. As a taxpayer, I can think of no better investment for my dollars.

The actual price charged the student does not end with the subsidy. Students in both public and private sectors are eligible to receive support from state and federal financial aid programs. Students in private colleges may also receive substantial additional support for demonstrated financial need, for talent, or for academic excellence.

This extra aid is funded out of the college's current fund, by annual gifts or from endowment income.

"Students are voting for all education by enrolling in record numbers."

Why this extra financial aid commitment? Private colleges believe they should be institutions of access and not just for the privileged few who can afford the higher price. They also believe that



More Access and Opportunity for Minorities Can Be Provided

By Patricia A. Ackerman, BA '66

While providing access to higher education for minorities is an all-important first step, whether or not minority students complete degree programs once admitted is, in my view, a more provocative question.

Reducing or eliminating barriers to access is shortsighted unless simultaneous efforts to sustain and nurture minority students through to graduation are also in place.

From the 1960s to the early 70s, minority enrollment increased steadily. Pursuit of a college education was an attractive and attainable goal for most minority students who sought to better their choices in life.

The federal and state role in providing financial aid was a major factor. Numerous grant programs and

scholarship opportunities enabled African Americans, Hispanics, Asians and other minority students to gain access.

Since that time, however, black enrollment has declined dramatically.

Regrettably, federal college assistance under the Reagan administration shifted toward loans and away from grants and work-study programs. Consequently, many minority families have been discouraged by the challenge of incurring substantial debt in order to send their children to college.

Less than optimum economic conditions, then, serve as a major barrier to higher education for minorities, but economics is not the sole barrier.

Assuredly, the quality of high school preparation programs is another impediment. Nearly one-third of black students who enter college need remediation in computation, comprehension and writing skills.

"Virtually all black students are enrolled in only 400 school districts.... School improvement efforts ... can be focused and specific."

Remedial programs require students to pay for courses that do not accrue to degree attainment.

Hopefully, the reform movement currently under way in the public schools will improve high school college

bigger is not always better. They know that some students succeed in the anonymity of classes of several hundred, while others prefer and need the more personalized atmosphere of smaller classes.

Private colleges respect and applaud the value of original research, but believe good teaching is the first requisite of excellence in education. This commitment is both more expensive and less efficient because it is more labor intensive.

The main question for students and their families deciding between a public and private school often becomes "Given our particular needs, which will be more effective?"

Public or private, large or small, research or teaching, low cost or higher cost — the debate will go on among the experts. In the final analysis, though, students do the voting by enrolling in one or the other sectors.

As we prepare to enter the last decade of the 20th century, students are voting for all education by enrolling in record numbers. Perhaps they see beyond cost and price; perhaps they see education as an investment — in their futures. If so, we are all winners.

Dr. DeVore, president of Otterbein College, has also served as president of Davis and Elkins College. He earned MA and PhD degrees from Kent State University.

preparatory programs. Of the 15,000 U.S. public school districts, virtually all black students are enrolled in only 400 districts. Clearly, school improvement efforts targeted to African American students can be focused and specific.

Racial intolerance and prejudiced attitudes are the most pervasive barriers minority students confront once on campus. While racism is not likely to be eradicated in the near future, concerned colleges and universities can and will demonstrate their commitment to retain minority students.

Colleges must increase the number of minority faculty, recruit capable minority high school students for pre-college experiences, broaden fund-raising efforts to benefit greater numbers of minority students and make courses in race relations a prerequisite for entrance to all degree programs.

Though more can be done, I am proud that Ohio University is evidencing its commitment to minority students: the number of minority faculty has increased, minority recruitment opportunities are widely publicized, and programmatic efforts such as the African American Study Center and the Black Students Cultural Programming Board reflect meaningful financial support for minority activities.

Dr. Ackerman is president of the National Alliance of Black School Educators and principal of Taylor Academy in Cleveland Heights.

Financing Public Higher Education Requires Informed Taxpayers and Tight Budgeting

By Sal Rinella, AB '69

Those of us at state universities probably spend as much time dealing with how to stretch limited resources as with any other issue. The preoccupation is not only with how to pay for new programs to keep pace with changes in industry and society, but also with how to maintain existing basic operations — the library, laboratories and an aging physical plant.

Because my office is near the Development Office, I often overhear calls made to alumni and friends during our annual phonathon. The callers are bright, eager students prepared to answer the many questions they receive, among them being "Why do I have to donate to a state university when I already donate through paying my taxes?"

This question illustrates the dilemma public universities face: state support is not sufficient to maintain the level of quality developed over the years, but the perception is that the state appropriation is enough. The reasons why public funding is not sufficient vary from state to state, but there are some common elements:

First, the cost of maintaining a modern university is escalating dramatically. This applies not only to disciplines such as

"...conflicting societal values contribute to the financial problems facing higher education."

engineering, medicine and science, but also to areas in the humanities, the social sciences, business and the fine arts, in which computers and other specialized equipment are required. More mundane concerns such as the removal of asbestos, hazardous waste disposal, and basic maintenance of complex facilities have also added much to the costs.

Second, conflicting state priorities, manifested by special propositions, have an impact on higher education. Here in California, for example, voters have supported two ballot initiatives that affect the state budget. One limits overall spending, and the other sets a minimum level of support for kindergarten through community college.

In sum, conflicting societal values contribute to the financial problems facing



higher education. We want to maintain a high quality system of higher education and a scholarly environment in which ideas, knowledge and research focus on and deal with many of society's problems. But we also want to limit taxes and minimize tuition and fees. In other words, we want it all.

Ways of dealing with the funding problems vary by state, but there are some common ways alumni can help. First, alumni need to play a stronger role in forming a coherent funding policy for education at all levels. This means studying the issues and being an advocate for those which ensure that higher education remains a high priority.

Alumni must also maintain a strong interest in the affairs of their alma mater and higher education in general and say good things about them.

As an alumnus with a view from the inside, I can say that university faculty and staff are among the hardest working, most idealistic individuals in any line of work.

Finally, financial support, whether it be personal donations from alumni or their employers, is vital to maintain the very fragile margin of excellence that is increasingly difficult to maintain at all universities.

Dr. Rinella is vice president for administration at California State University, Fullerton. He earned his master's degree from Cleveland State University and his PhD from Peabody College of Vanderbilt University.

Teaching Includes Obligations, Problems and Rewards

By Donald D. Barry, BA '56

I begin these lines over the Atlantic, on my first trip to Russia in over three years. A sabbatical leave has provided the opportunity to get a more personal sense of the meaning of Gorbachev's policies of *glasnost* and *perestroika*.

Since Soviet politics is my major area of teaching and research, this trip is directly relevant to the way I spend most of my professional time.

One of the rewards, then, of university teaching is the sabbatical, a time for reflecting, thinking and writing, largely away from students. But like most college teachers, I find that the problem of how to reach students—how to get one's points across to them—is often near the center of my attention, whether on campus or away.

For diversion, I turn to an in-flight magazine and an interview with British writer Anthony Burgess, who has been teaching at Queens College in New York.

He opens with these provocative responses: "These American students don't want to learn things that aren't



particular professional task. We pursue this goal because we have learned that there are no programmed prescriptions for applying canned knowledge to the infinite variety of tasks that the student will meet in life.

The only hope, in my field at least, is to help students develop an informed, critical approach to the problems they face.

In my Soviet politics class, my modest contribution is to insist that all students develop their own, informed views on aspects of Soviet society, based not just on the reading of Western interpretations such as mine, but on a direct analysis of Soviet sources and the Soviet point of view.

During the semester, each student writes two term papers, with information coming principally from Soviet writings translated into English. Luckily, there is now a wealth of such materials.

In 25 years of teaching I have never had a student develop radical leftist views from this exercise, but I've had plenty of them tell me that they developed insights into the nature of the Soviet system.

Final note: I am editing the draft of this essay on my return to the States—again over the Atlantic—and I can say, to my regret, that I come away from Russia more pessimistic about the chances of success for Gorbachev's *perestroika*, including the improvement of the lot of ordinary Soviet citizens and the move toward genuine democratization of Soviet society, than before I made the trip.

But that is another story, one that I will share with my students next semester.

Dr. Barry joined the Lehigh University faculty in 1963 and is now University Professor of Government. He is the editor or co-author of 14 books, including Contemporary Soviet Politics, the work he mentions in his essay.

A Changing Emphasis Is Emerging in American Medical Education

By Margaret J. Fankhauser, D.O. '80

Medical education has always been strongly based in the sciences, despite the fact that we frequently refer to the art of medicine. The

practice of medicine requires an analytical mind—one must be able to gather data, sort it for relevance, make a diagnosis and then apply the information.

Yet we practice the *art of medicine* because, despite the science that goes into medical care, the application of that knowledge to the always unique person requires the art.

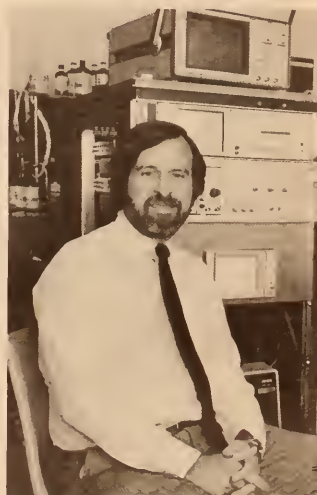
The issues in medical education seem to be continuous, but the emphasis changes and this is reflected in the curriculum. Medical educators are now stressing the importance of a well-rounded education for future physicians, particularly vital

"Like most college teachers, I find the problem of how to reach students is often near the center of my attention on campus or away."

useful. . . . You see, the American education system may be rigorous, but it doesn't foster creativity or curiosity."

I find Burgess' observations sound, and applicable to a large percentage of the students I teach, and this leads me to think about this essay's other two subjects, obligations and problems. Like the good teacher he no doubt is, Burgess proceeds to discuss the ways, idiosyncratic and yet creative, that he seeks to engage the students' interest.

I think that most faculty members fervently want students to learn, in Burgess' words, "things that aren't useful," meaning things that have no direct, immediate application to a



communication skills.

With the increasing scientific understanding of the human body, how its many systems work together and how cells function and genes can be manipulated, educators are tempted to add even more science courses to the curriculum.

Clinical instructors, faced with new information on the aging process, environmental effects on the body and new diseases, as well as lists of new medications, are suggesting more time be devoted to the clinical phase of a student's education.

Another issue centers around the generalist vs. specialist debate. Some question the need or advisability of having generalists. Why should someone see a

"The issues in medical education seem to be continuous, but the emphasis changes and this is reflected in the curriculum."

general or family practitioner when they can go to an internist or surgeon or pediatrician who has additional specialized training?

As a specialist, I recognize the need for general practitioners who are familiar with the whole patient and his or her family and work situation, and can assist in the coordination of care.

I am convinced that specialists need a

generalized basic medicine background in order to understand how a problem in their specialty area is affected by problems being treated by other physicians and how it will affect the patient.

Yet another issue centers on the fact that advanced training in general medicine is fairly new, and programs are still evaluating the best method to educate family practitioners. Some programs give two years of internal medicine and two of pediatrics. I believe that neglects important surgery, OB-GYN and orthopedics information the family practitioner needs to know.

To handle the increased information, residencies are adding more years to their training programs, and — given the present rate of knowledge expansion — continuing medical education (CME) courses are essential.

The debate now is whether attendance at a CME course is enough, or whether recertification at regular intervals should be required. My feeling is that documentation of CME attendance and proficiency may be the best method of renewal.

But to make any system work well, we as practitioners need to be willing to monitor each other for competency in everyday practice. If we don't police ourselves, someone else will, and we may not like their methods.

Litigation has made it more difficult to weed out the less desirable members of our profession, even at the student level. But setting standards and staying with them through legal battles to ensure quality is necessary to regain public confidence in the profession.



Dr. Fankhauser is a member of the faculty of the College of Osteopathic Medicine at Michigan State University and medical director of the Rehabilitation Unit at Lansing General Hospital. She has staff privileges at four other hospitals and medical centers.

University Research and Researchers Face New Challenges

By Thomas Meyer, BS '63

Universities do many things. A primary function is the transmission of knowledge from one generation to another. In the university, students gain

understanding and perspective about themselves, their society and the world around them.

The educational process prepares them to become knowledgeable citizens aware of their culture and history and trains them for their future vocations.

Universities are also places where knowledge is created through research and scholarly activities. The public view of research is typically that of a graduate student in the library writing an arcane dissertation, or a scientist in a dark laboratory surrounded by exotic equipment or boiling cauldrons.

Research is not an exotic enterprise. The results of the acquisition of new knowledge play an important and significant role in our everyday lives.

Research gives us new insights into our culture and our artistic endeavors. It leads to new ideas for shaping public policy and organizing our lives in more efficient ways. It leads to new scientific discoveries which are the basis for new technologies.

The basic research enterprise in this country is to a large extent focused on the universities. With a partnership with the federal government through research grants and contracts, we have created a research establishment which is the envy of the rest of the world.

"One of the challenges we face is bringing together the research base of the university with the needs generated in American industry for new technologies."

Much of this research effort, especially in the sciences, is carried forward by graduate students as a basis for their PhD studies.

There is deep concern today among many thinking people concerning how well this nation will fare in the global marketplace as our own economy becomes

more internationally oriented. Two of the greatest assets that we have in this marketplace are our huge wealth and our research capabilities.

The university serves the dual role of acquiring knowledge and training students who must lead us in the competition. One of the challenges that we face is bringing together the research base of the university with the needs generated in American industry for new technologies.

American industry has relied on our universities to carry out a major share of the basic research that is done. Much of the new technology in areas like biotechnology or microelectronics is relying more and more on the results of basic research.

We must find ways to bring the two together at the academic-industrial interface. It must be done in such a way so as to leave the university and its mission intact and yet begin to stitch together those capabilities that are needed to compete in new technologies.

Although there are many challenges, there are also opportunities.

Wish us luck — we may need it.

An award-winning teacher and researcher, Dr. Meyer is Smith Professor of Chemistry and chairman of the Department of Chemistry at the University of North Carolina at Chapel Hill.



Shao is director of Van Yu Trading Co., Ltd., in Hong Kong and director of other corporations based in Hong Kong, the People's Republic of China and the Philippines. He is also a member of the Hong Kong/Japan Business Cooperation Committee.

An Interdependent World Requires Graduates Who Can Function Abroad Effectively

By Daniel Kung Chuen Shao, AB '72

No matter where we go — from department store to the corner store — we are bound to find products from other parts of the world. Countries are becoming more and more

interdependent, international trade is becoming more and more important, the world is getting smaller.

To cope with the demand created by the widening scope of business activities, universities the world over will have to play a much more important role. They will need to bridge the gaps created by language barriers and by lack of understanding of different economic, social and cultural structures and backgrounds.

Personally, I have seen, with deep regret, many U.S. companies send their presidents or CEOs to Japan or China for the first time and expect business deals to be signed and sealed. This simply does not work, and they return empty-handed.

Why do they fail? First, because of the language barrier. Second, because they do not understand the business philosophy of their counterparts. Third, because they have come believing the myth that international business style is just like domestic business style.

American higher education can also help to analyze future economic trends. For example, the 21st century will be the era of the Pacific Rim countries, I dare to say. Countries like the "Four Dragons" — Japan, Taiwan, Korea and Hong Kong — will continue to prosper, and other Asian nations will catch up fast.

When I returned from my studies in Ohio, I believed that English can take you

"To cope with the widening scope of business activities, universities the world over will have to play a much more important role."

anywhere. I found that was not so; I simply could not communicate with the Japanese.

I decided that if I could not beat them, I could join them, and the effort has proven

International Education Is Necessary for a Dynamic World

By Congressman Donald J. Pease '53, MA '55

Like it or not, we live in an interdependent world in which events and policy decisions in one part of the globe can be felt thousands of miles away. The world is increasingly competitive as well. U.S. businesses, many of which traditionally have catered to the domestic market, are being challenged today by firms from Japan, Brazil, Taiwan and other countries.

To prosper in this interdependent, competitive environment, the United States needs a workforce that is both technologically sophisticated and globally aware, one with expertise in math, science, international economics and foreign languages.

The business, educational and political communities must work together to prepare this nation for future economic challenges. Their efforts should focus on every level of the educational experience: primary and secondary, university and mid-career.

At the primary and secondary level, we must emphasize reading, science, math and foreign languages. Foreign languages are particularly important at the primary level, when students' ability to learn languages is at its peak.

To foster such language instruction, the Trade Act of 1988 provides grants to state educational agencies toward foreign language instruction and teaching awards.

"We need to reorient our grade schools, high schools and universities to the global marketplace."

At the university level, students should have a strong international component in their college curricula. Besides taking courses in international relations, international economics and area studies, college students should have the opportunity to interact directly with people of other cultures.

Ohio University has a long history of leadership in this area. Its tradition of supporting student and faculty exchange programs, its degree programs in Malaysia, and its leading roles in major educational projects in Botswana, Swaziland and Lesotho exemplify its commitment to international education.

Given today's high-tech, international economy, education cannot stop after college graduation. Increasingly, workers from CEOs to middle managers to technicians will be in constant need of retraining.

Recognizing this, universities are catering to the needs of business people by offering night and weekend courses in subjects such as international marketing and foreign languages.

The 1988 Trade Act encourages this trend by creating an international business education program which funds centers that teach improved business techniques, foreign languages and subjects that increase understanding of foreign cultures.

To ensure our country's economic success in the 1990s and beyond, we need to reorient our grade schools, high schools and universities to the global marketplace. We should welcome, rather than resist, the world's interdependence and prepare to compete vigorously in it.

fruitful. The invisible barrier disappeared immediately. Instead, "Ah, you speak Japanese" closeness replaced distance.

Asians are a sentimental lot. They prefer friendship before business. They want to see you visiting their countries several times and raising glasses for some mow-tai or sake before raising their pens to sign contracts.

Usually the top person may not be the first person the U.S. executive will meet. The top person will sit behind the scenes and watch. It takes time to go up the hierarchy. When the counterpart of the U.S. executive finally shows up, it marks the beginning of the preparation stage for a successful business deal.

It's also a fact that the Asian distribution system is not like the U.S. system. There is the importer, who also acts as financier; the national wholesaler; the regional wholesaler; then finally the retailer. Everyone has his own role. Each will take his own risk. No one is permitted to skip one and go to the other.

To summarize, universities can create a better understanding between peoples and cultures and act as a bridge for future trade opportunities.

Ohio University has achieved much in promoting international education. We have more and more international students and more and more overseas exchange programs and alumni clubs which can help build a world-wide network. I hope future Ohio University graduates will use this valuable asset in the years ahead.



Congressman Pease has represented the 13th Ohio District since 1976. He is a member of the House Ways and Means Committee, serving on the Trade Subcommittee and the Public Assistance and Unemployment Subcommittee.

New Demographics Are Changing Campuses, Requiring Reforms in Curriculum

By Helen S. Astin, MS '54

The student body composition in our colleges and universities has been changing dramatically, and women's increased participation in higher education has been an unprecedented phenomenon.

While the actual size of the 18-21-year-old population has shrunk, their rate of participation in higher education has increased. The college-going rate of high school graduates has increased by approximately five percentage points, with women accounting for the bulk of this increase.

Today, women constitute close to 53 percent of all first-time, full-time students entering higher education institutions, compared to only 45 percent of entering students in 1970.

Other demographic changes are also capturing the attention of scholars and policy makers.

Nearly all the increases in total U.S. population between now and the year 2020 will be among non-white groups. America's black population is projected to rise from 27 million today to 44 million by 2020. Hispanics will increase from 15 to 47 million.

These changes are bound to have profound effects on the ethnic composition of future generations of college-going youth.

Demographic changes in our communities and institutions require a reconsideration of the traditional ways we have been conducting our business, have structured our institutions and have organized the production and delivery of knowledge.

As a result of the recent demographic changes, we have witnessed a renewed commitment to equity and the opening of a dialogue and debate about our intellectual tradition.

Nationally, there has been a call for a new, transformed intellectual canon that would include the experiences of women, Latinos, Blacks, Asians, native Americans — in order to enable our students to agree or disagree with, reflect, and have a dialogue that would enlarge their view of their world and life.

In our efforts to transform the curriculum, we need to question and undo



the false and mistaken assumptions about a singular humankind with the notion of plurality.

Courses transformed to include the diversity of human experience are essential to enable those who have felt excluded to become a vital part of the higher education community. Feeling included will have a great impact on their

"Demographic changes ... require a reconsideration of the traditional ways we have been conducting our business ... and have organized the production and delivery of knowledge."

enthusiasm, commitment to learning, persistence and achievement.

Students today are asking for their voice to be heard in the curriculum, and they are challenging the traditional/hierarchical model of doing business and of success.

They are calling for a greater appreciation of diversity, for self-empowerment, and for the expansion of our knowledge base with the new scholarship on women and minorities. I, for one, welcome their challenges.

Dr. Astin is professor of higher education and associate director of the Higher Education Research Institute of the University of California, Los Angeles.



Today's Business Community Wants Quality Recruits with More Than Technical Skills

By Robert C. Hughes,
BSCOM '65

About five years ago my colleagues and I noticed that our company spent about three times the cost of a college education to prepare recent college graduates for jobs in the high technology sector.

After debating the issue and involving faculty of some Boston-based universities, we concluded:

—That the rapid rate of change in technology coupled with the globalization of business were occurring at a rate faster than the university system could modify its curriculum and technology base. Students come unprepared for our version of the real world.

—While research-laden institutions suffered less from this phenomenon than teaching institutions, both did not put

sufficient emphasis on the communication and thinking skills required to make their graduates standouts in the recruiting wars.

—The raw materials supplier (faculty) and purchaser (business) had not communicated effectively with each other.

To help solve the problem, each of us agreed to become involved with our alma mater to see if we could have some positive influence on its curriculum.

In my case, Ohio University made this easy. The faculty and staff of the College of Business had already created links to the business community by forming two groups that encourage faculty review and curriculum development: the Society of Alumni and Friends and the Executive Board.

At the College of Business I was delighted to see more than 50 executives giving of their time and materials to improve the quality of the product of the college. Overall, I believe that the college

"Students come unprepared for our version of the real world."

and business community have earned an A for effort and achievement.

For the first time in its history, the majority of the college's students are in the top 25 percent of their high school class, and the curriculum has been enhanced to reflect the international

New Student Expectations for Campus Services Will Challenge Universities

By Holly Sternecker, PhD '88

Student life in the 1990s will vary from campus to campus depending on geographic location, institutional mission and the uniqueness of a particular environment.

Nationally — and probably most evident on urban campuses — campus life in the next decade will be influenced by increasing numbers of ethnically diverse, female and older (above age 25) students. More students will work and attend classes part time, commute, and be parents.

Surely this changing student body will bring with them interest in issues and services that address their specific needs,

such as increased flexibility in class schedules and sufficient parking and quality child care services on campus.

Regardless of the type of student, I believe student life in the 1990s will see a continuation of many trends evident on campuses today. Generally, students will tend to be conservative. They will continue to pursue job-related majors and be extremely concerned about getting a good job after graduation.

The day of the campus as a computer-intensive environment is just dawning, and technology will have a major impact on student life in the next decade. Colleges and universities have merely scratched the surface in terms of computer-assisted and interactive video instruction. Students may well be

"Perhaps the single most important issue will be the continuing and growing student demand for a dollar's worth of value for every dollar paid."

required to have personal computers capable of interacting with campus systems.

Perhaps the single most important issue will be the continuing and growing student demand for a dollar's worth of value for every dollar paid. This consumer

approach will affect all aspects of campus life.

In the classroom, students will expect a professor, not a teaching assistant. They will expect course content to be current and relevant. They will demand convenient and accurate academic advising and classes available when they need them. They will have little tolerance for being closed out of required courses.

Inadequate facilities and student support services are certainly sources of potential student dissatisfaction. Does the board plan represent a quality food program? Are there options in housing arrangements? Does the career planning and placement center deliver in terms of on campus interview possibilities?

Is there computer capability in the residence halls? Are there computer clusters easily accessible to all students? How are student service or activity fees determined and spent?

These questions are really just the tip of the iceberg in terms of the kinds of issues students will consider in evaluating whether or not they receive the value expected for tuition and fee dollars paid.

Certainly the future holds changes and perhaps surprises that can't be foreseen, but I am confident that student life in the 1990s will be active, interesting and an important part of the total educational experience. The students and the issues and interests they present will continue to be both an opportunity and challenge for the campus community.

aspects of most businesses and functions.

Working together, we also have been successful in bringing millions of dollars of new technology to the college which formed the basis for a new curriculum in information systems.

Yogi Berra, the famed Yankee coach and player, once said, "Pitching is 80 percent of the game, and everything else is the other 50 percent." So it is with communication skills, and the business curriculum now features a heavy emphasis on effective writing and speaking.

Tightly coupled to this is an equal emphasis on thinking. New courses require students to operate in a group environment, to brainstorm, to search out and evaluate different alternatives, to question the status quo and search for better ways, and to package this thought into an effective presentation. These are the "pitching" skills required by business — large and small, global or local.

The bottom line is that applications and enrollment are up; contributions from the business community are up; the quality of the faculty is up; the morale of the students is up; the percent of students having jobs at graduation is up; and the number of business executives involved is up.

Hughes is corporate vice president of marketing for Digital Equipment Corporation, the world's second largest supplier of computer information systems. He holds degrees from the Harvard Business School and the Stanford University Business School Executive Program.



Dr. Sierneckert, a former director of residence life at Ohio University, is currently assistant vice president for campus services at the University of Houston.

Alumni Can Help— and Benefit—by Staying Involved with Their University

By Lawrence R. Tavcar, BSJ '58

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any of us who graduated from Ohio University never totally left it — in the sense that we have stayed involved with our alma mater in varying degrees and in varying ways.

That reflects interests nurtured during our college years, associations established and a sense that we owe something back because of the opportunities that were opened to us.

We didn't pay the full cost of our education. No one does. Each student's ticket to increased family income (on average) is subsidized. But of greater significance than monetary factors are the other riches a college education provides.

The status of education is clearcut. Nothing is more important. Our educational system is the continuity of our civilization, the foundation for our achievements, a birthplace of ideas and new knowledge.

Ohio University can point to a notable array of accomplishments that have made the institution stronger, with measurably increased stature. Perhaps, however, not

"There are many ways to support an educational institution in addition to — or in lieu of — monetary giving."

enough alumni understand what Ohio University is today, could be, should be, and — conversely — cannot be.

The Ivy League still is the most commonly cited paradigm of quality in higher education today, and in a number of respects, understandably so.

Ohio University, however, was not established to become "Harvard on the Hocking," nor is that a goal to which it should aspire. Every educational institution has a unique character and a singular agenda.

The concepts underlying Ohio University are the concepts underlying our nation. Ohio University has a basic but intrinsically noble mission: to open opportunities for those who might otherwise not have them and to nourish the diversity our society is built on. It, and institutions like it, have made — and



continue to make — vital contributions to our nation's social progress.

Few educational institutions are truly "great," but many foster at least occasional "great" moments — sometimes on a grand scale, more frequently within the personal perspectives of their students.

Most of us experienced such moments at Ohio University. Having been through the passage, each of us must then decide whether we will help others seize the opportunities and navigate the hazards, perhaps helping them along a better course.

There are many ways to support an educational institution in addition to — or in lieu of — monetary giving: recruitment assistance, internships for students, lectures to students or counseling, donations of books or equipment, opportunities for faculty consulting and speaking assignments, to list some.

In addition, an educational institution can benefit from our suggestions — meaning that advice, particularly in regard to changing needs, can be of substantial value.

There are paybacks. Some rest on enduring relationships. Some spring from the accomplishments of others. Some flow from the progress of the university. All stem from a conviction that to stand remote and do nothing provides no help toward a better future.

Tavcar, senior director of corporate communications for Gulf+Western Inc., has served on the National Alumni Board of Directors and been president of the New York/New Jersey/Connecticut Alumni Chapter.

Across the College Green

POST PHOTO BY VIN CAPPIELLO



A Victory Hug: Cross country runner Missy Bailey (left) hugs teammate Jenny Crain after the Bobcat women's team won its second consecutive Mid American Conference championship with a victory at Kalamazoo, Mich., in November. The men's cross country team finished second in the MAC, behind Central Michigan, but won the All-Ohio Championships and the Malone and Midwest Invationals. In football, the Bobcats posted their first winning MAC record (4-3-1) in six years and took fifth place in the conference. It was the Bobcat's first undefeated home season in 20 years.

Successful salespeople don't fit stereotypes

You don't need to be pushy to be a good salesperson, says Associate Professor of Marketing Tim Hartman.

The personality stereotypes often associated with sales success are a myth, he believes. "Successful sales personalities are as diverse as the fingers on your hands," he says.

The only solid characteristics of a good salesperson, based upon sales volume and profit they've made for their companies, are empathy and drive, according to Hartman. "They understand and care about where the customer is coming from, and they are willing to put in the long hours and do the hard work necessary to get the job done."

Attempts to link successful sales people with such personality traits as aggressiveness or smooth-talking "have all fallen through," Hartman adds.

"Quiet people, even people who are reticent, can still be very successful salespeople."

The stereotypes have affected student career choices, however. A study Hartman conducted on why students reject sales careers revealed that many such decisions are based on stereotypes drawn from "lack of information or from knowing an inappropriate role model."

Business Incubation Association moves into Innovation Center

The National Business Incubation Association (NBIA) moved its headquarters from Carlisle, Pa., into offices at Ohio University's Innovation Center late fall quarter.

In a related announcement, Dinah Adkins '69, MA '73, associate director of the Innovation Center since January 1986, was named executive director of the NBIA.

The organization, which was formed three years ago as a way to help direct the emerging business incubator industry, currently has a membership of more than 450. It will continue to operate as a private, non-profit organization, independent of the University.

According to June Lavelle, chairwoman of the NBIA's board of directors, Ohio University's national reputation in encouraging business incubation development played a major role in deciding to move the offices to Athens.

University units expected to be involved with the NBIA include the Innovation Center, the Small Business Development Center, the Institute for Local Government and Rural Development and the College of Arts and Sciences.

Honors and awards won by faculty and staff

Recognition for accomplishments in their fields and contributions to their professions continues to be won by Ohio University faculty and staff. Recent tributes include the following:

- Associate Professor of Music Mark Phillips was co-winner of the 1988 Barlow International Competition for new orchestra music. He received a \$5,000 award, and his composition, "Turning," will be performed by the St. Louis Symphony.

- Visiting Professor of Music Rob Newell received the 1988 Ohioana Library Association Music Citation for his composition "Of Visions and Dreams Fulfilled," which premiered during the University's celebration of the Northwest Ordinance bicentennial.

- Assistant Professor of Home Economics Catherine Steiner and Professor of History Bruce Steiner won the Outstanding Regional History Publication award from the Ohio Association of Historical Societies and Museums for their catalog, *High Style and Vernacular: Ohio Furniture, Decorative Arts, and Craftsmen, 1800-1850*. The exhibit documented in the catalog was curated by Catherine Steiner and won an OAHSM Outstanding Exhibit award.

- Professor of English James E. Davis was honored by the Ohio Educational Library and Media Association with its 1988 OELMA-SIRS (Social Issues Resources Series) award for his work on behalf of intellectual freedom. He was also elected chair of the Standing Committee Against Censorship of the National Council of Teachers of English.

- Professor of Journalism Donald A. Lambert was named the 1988 Outstanding Campus Adviser of the Society of Professional Journalists. The society has 205 chapters nationwide.

- Assistant Director of Continuing Education Mary Lou Harris was named to the Learning Resources Network's 10-member leadership council. LERN serves more than 10,000 programmers in 13 countries.

- Professor of Art Dan Williams was commissioned to design a mural for permanent installation in the new National Afro-American Museum and Cultural Center in Wilberforce, Ohio.

The 75-foot long mural covers four walls and chronicles mainstream Afro-American life from 1945-65.

- Assistant Professor of Journalism Sally Walters received an Outstanding Adviser Award at the national conference of Women in Communications, Inc. She advises the

University's WICI chapter, which was cited as one of the nation's five outstanding chapters.

- Distinguished Professor of History John L. Gaddis was requested by U.S. Ambassador to the U.S.S.R. Jack F. Matlock Jr. to reply to a charge in the Communist Party newspaper *Pravda* that starting the Cold War was a deliberate choice of U.S. and British leaders. Gaddis' article was published in *Pravda* as written, along with a rebuttal by a U.S.S.R. historian.

ILGARD receives major Kellogg grant to serve Southeast Ohio region

The quality of life in rural communities in Appalachian Ohio will receive a boost as the result of a new program being developed by the University's Institute for Local Government Administration and Rural Development (ILGARD).

The effort is being funded through a \$227,698 grant from the W.K. Kellogg Foundation and from University sources.

"Many towns in Southeast Ohio obviously don't have the same level of resources that urban metropolitan areas have to deal with problems such as landfills, hazardous waste and capital improvements, as well as delivery of basic services," said Mark Weinberg, ILGARD director.

The three-year program will focus on training local government officials in areas like environmental management, computer usage and mapping and financial management, he said.

It will also assist them in meeting state funding guidelines for local infrastructure projects, such as repairs to roads and water and sewer systems, and new regulations for solid-waste disposal.

The Center for Geotechnical and Groundwater Research, based in the College of Engineering and Technology, will work with ILGARD, and the University's regional campuses will be involved in setting up a rural training network for local officials.



Romantic Women: Renee Dobson as M. Claire Clairemont, are shown in a scene from *Howard Brenton*. The play, first produced in 1987, is a thought of the great Romantic poets By...

TODAY readership survey yields positive response

The new year opened with good news for the *Today* staff when Distinguished Professor of Journalism Guido Stempel reported on a readership survey he had conducted during the winter break.

The best news was that 87.6 percent of the alumni said they usually read *Today*, a rate higher than usual for similar publications.

Stempel, director of the Bush Research Institute and an expert in research methods in communication, based his report on a telephone survey of 330 randomly-selected alumni.

Alumni were asked for responses covering four areas: how often they read alumni notes, chapter and calendar items, which of 12 items in the fall issue they had read, what specific types of content they thought should be increased or decreased, and what changes they would like to see in *Today*.

In addition to a high readership rate, Stempel found that alumni are interested in both stories about the campus and campus activities and about alumni.

Today's tabloid form also had high acceptance, with Stempel commenting that "the survey provides no basis for changing it."

The survey found four different patterns of readership among respondents for the fall issue, reflecting a "diversity among readers that should not be overlooked," Stempel said.

As is traditional in alumni publications, class notes from each respondent's era were the most read items, and several participants said they would like more notes included.

Average readership of the 12 selected items from the fall issue was 46.5 percent, an unusually high figure, according to Stempel. Readership ranged from 63.1 percent for the Alumni Awards story to 25.6 percent for an Across the College Green item on chipmunk research.*

The *Today* staff would like to thank all the respondents who participated in the survey. We'd also like to remind all readers that

comments and suggestions about *Today* are always welcome.

*Even chipmunk research has its supporters, however. Dr. Gerald Svendsen stopped by the *Today* office to say he'd received a couple of notes from readers who enclosed modest checks to support the work. One even commented that the story was the first item he'd been interested in reading in *Today*!

VisCom honors emerita professor, pioneer in photography education

The School of Visual Communication sponsored a November conference on women in visual communication and took advantage of the occasion to invite back to campus — and honor — Assistant Professor Emerita of Art Betty Truxell.

A pioneer in the field of photography education, Truxell, BFA '55, MFA '58, established the first documentary photography course in the College of Fine Arts and taught in the photography department for 21 years.

Before coming to campus, she had become well-known as a free-lance photographer, working for such magazines as *Look*, *Collier's* and the *Saturday Evening Post*. She now lives in North Carolina.

During the conference, Terry Eiler, associate director of VisCom — and a former student of Truxell's — announced that the school was establishing a graduate scholarship fund in honor of Truxell.

"Betty Truxell was a leader in the field and a major influence on a lot of people's lives," Eiler said.

Conference speakers — in addition to Truxell — included Robin Fogel, deputy art director at the *Philadelphia Inquirer*, and U.S. News and World Report picture editor Cheryl Magazine.

Alumnae speakers included *Sacramento Bee* photographer Lois Bernstein, MA '86; New York studio photographer Monica Stevenson, BFA '83; and documentary photographer Diane Koos Gentry, BFA '65, MS '67.

Joe Dean named to new post

Joe Dean '61, formerly the University's coordinator of athletic relations, was named assistant athletic director for development in January.

In his new post, Dean is coordinating all fundraising efforts between the Development Office and the Athletic Department, including PAWS (Providing Athletics with Scholarships) and the Athens and Southeastern Ohio community.

The emphasis in the position is on major donor solicitation and development of regional and national fundraising efforts related to athletics, according to Harold McElhany, athletic director.

Dean's 32-year association with his alma mater goes back to 1957 when he was a linebacker on the Bobcat football team. In 1960 he was a member of the Bobcat's undefeated National Small College Football Championship and MAC Championship team.

Dean returned to campus in 1965 as an assistant football coach and continued in that post until 1984, when he was named coordinator of athletic relations.

Dean and his wife, Lillian '86, have three children, all of whom have attended or are attending Ohio University.



Joe Dean



Mary Wollstonecraft Shelley (left) and Julie Ann Perkins as her stepsister, from the School of Theater's fall quarter production of "Bloody Poetry," by Mary Shelley. In London in 1844, centers on the personal lives and political

School of Theater works on new production

Compare the School of Theater's fall quarter to the first act of a new production, and it looks as if there's a big hit in progress.

Here's some of the proof:

- A 140 percent increase (to 330) in season tickets sold for 1988-89.
- A 250 percent increase in number of student subscribers over 1987.
- A 50 percent increase in single ticket sales.

• Full houses for the Second Series plays and a number of the Laboratory Productions.

• Dramatic increases in enrollment in the Professional Actor Training Program (from 4 to 13) and in the Professional Program in Production Design and Technology (from 2 to 11).

• A 150-plus turn-out for the Lunch Bag Seminar Series on topics from new theater techniques to reports on faculty research.

• The 14 University grants won by theater faculty in stiff competition that are supporting research projects and workshop presentations coast to coast — and in London.

All this didn't happen by accident or because the muse smiled on Athens, according to Dr. Kathleen Conlin, the school's director.

A three-day faculty retreat last November set the stage for the new production, she says. "Out of that meeting came the conscious attempt to present a professional image at all times.

We are a professional training program, and we wanted to clarify our direction so as to be able to train graduates for real work in theater."

Creating a clear focus has been followed by meticulous planning on everything from student recruitment to a wide-range of publicity efforts to "choosing plays of substance centered on major contemporary issues," she says.

Professionalism, creativity, discipline and pizzazz have proved infectious. Conlin is especially pleased that her end-of-quarter coffee hour for students, which drew about 15-20 students last year, this year drew 35.

"It was like a continuous gag session for more than three hours," Conlin says with a laugh. "It wasn't chitchat but a barrage of ideas and suggestions — 'why don't we try this?' and comments on plays seen elsewhere."

Like many other University professional areas, theater depends heavily on alumni to keep current on what's happening in the field. Theater alumni have been responding with what Conlin says is "wonderful, rather fervish attention."

Coming Soon: Renovation of Kantner Hall to make it a more compatible home for theater and its special requirements.

OU-COM PHOTO SERVICES



Meeting the Need: Dan Colopy, D.O.'84, a family practitioner in Chillicothe, is among the 60 percent of Ohio University College of Osteopathic Medicine graduates helping to meet the need for primary care physicians in small towns, rural areas and other underserved areas in Ohio. Half of OU-COM's graduates are practicing in communities with fewer than 50,000 residents, and 22 percent of these work in communities with fewer than 10,000 residents. Colopy, who frequently works a 90-hour week, reports a critical shortage of primary care practitioners in the Ross County area, with natural attrition creating a need for at least five family physicians and two pediatricians.

Professor studies elements that make love relationships last

Much has been said about how half of all marriages end in divorce, but there have been surprisingly few studies of the marriages that do last.

Professor of Interpersonal Communication Judy Pearson is co-author of a study of elderly couples that revealed that "maintenance strategies" employed by men and women in long-term relationships are very similar.

Asked why their relationships have endured, the couples' five most frequent answers were: common interests, respecting the abilities of the spouse, allowing the spouse to be an individual, marrying only once and the influence of children.

Pearson, director of graduate studies in the School of Interpersonal Communication, comments that respecting a spouse's need for individuality while retaining common interests "is probably key to the whole business, regardless of the age of the relationship."

Issues of autonomy and intimacy, she says, "are the two main axes that hold a relationship together."

Pearson outlines three communication strategies to keep in mind as relationships mature: avoidance, directness and balance.

— Avoidance: "It's best not to mention certain subjects. For example, don't make negative statements about your partner. Don't say, 'Gee, you're looking much older,' or 'What's the matter, you gaining weight?'"

— Directness: "Do talk about the goals of the relationship and the fact you have certain ideals for it. For example, do say, 'Remember? one of our goals was to earn enough so I could

take off work for six months to take care of a baby.'"

— Balance: "If your partner provides a positive comment to you, you provide positive comments in return. Keep in mind that this can also work in reverse, with one partner countering a negative remark with something even more negative."

For the study, Pearson surveyed 30 Ohio University professors and their spouses who had been married between 23 and 60 years, with the average being 43.3 years.

Pearson is the author of two books, *Gender and Communication*, and *Interpersonal Communication*. A third book, *Communication in the Family*, is due out early this year.

New initiatives focus on improving science teaching

The United States may still be receiving low marks for its science education effort, but new initiatives are under way that hold promise of better reports in the future.

Two examples are the Ohio Department of Education's *New Dimensions in Science Education*, and the Ohio University Teacher Academy. Both are projects with which Dr. Ralph J. Martin of the College of Education has been actively involved.

"I think both will create opportunities for schools and teachers to produce high-quality science programs that meet the needs and interests of all children," Martin says.

Based in part on National Science Foundation research and studies, *New Dimensions* provides what Martin calls a "template" that can be used to improve current science education programs "at little or no cost."

The plan calls for three additional "goal clusters" to join the traditional heavy emphasis on how science can contribute to academic growth through knowledge and

skills development, Martin says.

A "personal development" cluster will show children from kindergarten through high school how science is useful and important to them. Another will focus on interrelationships between science and technology and society.

"This one will help students learn how science knowledge can prepare them to deal with close-to-home issues such as water quality and toxic waste and radon concerns," Martin says.

The last goal cluster will promote career awareness in science fields from the early school years on, showing the possibilities that science studies hold open for youngsters.

Working the three goal clusters into the science curriculum and day-to-day lesson plans will help make connections and form a cohesive whole that can lead to scientific literacy," Martin adds.

The Ohio University Teacher Academy is a new effort funded by an Ohio Board of Regents grant and directed by Martin. It links outstanding mathematics, sciences and computer science teachers in southeastern Ohio schools with University faculty mentors in their fields.

A call for participants and project proposals brought 28 applicants for the 15 openings for the summer of 1989, Martin says.

The teachers will work on projects that range from the development of genetics laboratory experiences to production of a videotape on the glacial morphology of the Hocking Hills.

Classical languages alive and well on campus

Teaching an estimated 600 students a year, the three Department of Classical Languages faculty members are busy men.

"What we are, essentially, is a service department," says Harry Hulgren, chairman and a faculty member for 32 years. "We complete language requirements."

"Studying the classics is putting the entire language procedure under a microscope," he says. "We reach many students and perhaps broaden their horizons — helping them look into the origins of their culture."

Fall quarter, Steven Hays taught the largest introductory Greek course in an American university — 65 students in two sections.

Hays earned his PhD from the University of Texas at Austin and relishes the fact that it's a school with a student body three times as large as Ohio University's, but with only 27 students in first-year Greek.

Hays gathers his students by some unconventional means. He writes personal letters to students with certain grade profiles, posts flyers in campus buildings and puts in appearances in classes to advertise the classics.

He delights in sharing his pleasure in Greek. "It has an order and beauty that provide aesthetic joy that can feed mind and soul," he says.

Senior Bill Pagonis, a philosophy major, agrees, labeling the course "one of the most challenging offered" and saying he felt it was important "to learn the language and thought on which our civilization is based."

James Andrews joined the classical languages faculty fall quarter, allowing Hulgren and Hays time to reevaluate the department's curriculum and seek ways to draw more majors into the program.

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From the Alumni Center

by Dick Polen

"Issues in Higher Education," the series of articles in this special issue of *Ohio University Today*, should be required reading for all Ohio University alumni and friends. In short commentaries, 15 alumni have addressed the crucial issues for our university and others. Together, they provide their fellow alumni with an authoritative discussion of the challenges higher education now faces.

Those of you who have read the University's new educational plan, *Toward the Third Century: Issues and Choices*, will note a correlation between that document and what is said in this series. The issues discussed by alumni are among those Ohio University has on its agenda for change in the next 15 years.

The idea for this special issue came from Larry Tavcar '58, who has long been active in alumni affairs on the National Alumni Board and in New York area alumni activities. His expertise as a commentator comes both from

this dedicated service to Ohio University and from his professional position as senior director of corporate communications for Gulf+Western Inc.

Tavcar suggested that there are, among Ohio University alumni, many who are concerned with higher education and that *Today* editors could find authors who could write from a variety of perspectives. The result is a discussion that is pertinent for Ohio University and every other college and university in the country.

I urge you to read the entire series.

Variety is truly a spice in Alumni Relations work, and the travelling around the country that goes with our jobs certainly wards off "cabin fever."

Since taking this position last April, I have had the good fortune to visit six alumni groups throughout Ohio, five in Florida, two in Texas and one each in Nevada and Massachusetts. By the time you read this, I will have attended three more gatherings in California, one in Colorado and one in



Arizona. Ten to 15 more visits — mostly out-of-state — will be scheduled over the next six months.

The current time of the year allows some flexibility for slightly more ambitious travel plans because we are in-between major

campus activities such as Homecoming and reunions. It gives me a great opportunity to get "out into the field" and listen to what our alumni have to say.

What I have been hearing at every one of these chapter functions reinforces exactly what I had been picking up on campus — Ohio University is a special place, and its alumni take great pride in its accomplishments. Those who attend various chapter events exude a special kind of camaraderie; they truly love discussing the University among themselves and hearing reports from our administrators and faculty members.

The warmth and loyalty among these graduates at alumni activities is heartwarming, especially for me during my initial visits to these areas. I tell them — and I urge you — to become even more involved, attend more functions, and spread the word to other alumni. You'll be glad you did.

Of Interest to Alumni

Athena Yearbooks Available

The Ohio University Alumni Association, in conjunction with Alden Library's Department of Archives and Special Collections, is pleased to announce that a limited number of *Athena* yearbooks are available.

If you've lost your yearbook or never purchased one, you now have the chance to send for a book that will bring back memories of people, places and events from your years on campus.

Athena's from the following years are available:

1892	1917	1928	1953	1963	1977
1893	1919	1929	1954	1964	1978
1908	1920	1930	1955	1965	1984
1909	1921	1932	1956	1966	1985
1910	1922	1938	1957	1967	1986
1911	1923	1941	1958	1968	
1912	1924	1942	1959	1970	
1913	1925	1944	1960	1972	
1915	1926	1945	1961	1975	
1916	1927	1952	1962	1976	

The cost of each book is \$10. Send your request and checks made payable to the Ohio University Alumni Association to: Yearbook Sale, Office of Alumni Relations, P.O. Box 869, Athens, Ohio 45701. Limited numbers of copies are available for some years, and orders will be processed on a first-come, first-served basis.

The University is looking for yearbooks for the following years. If you want to turn in a yearbook from one of the years listed below, please send it to the above address:

1918	1936	1946	1951	1979	1987
1931	1937	1947	1969	1980	
1933	1939	1948	1971	1981	
1934	1940	1949	1973	1982	
1935	1943	1950	1974	1983	

Sigma Chi Reunion

Alumni and student members of the Sigma Chi Chapter at Ohio University will celebrate the 40th anniversary of the chapter's chartering with a Brothers' Weekend celebration Feb. 24-25.

The weekend will be highlighted by a banquet in Baker Center with Robert Joseph, vice president of the international fraternity, as featured speaker.

Alumni College 1989

July 1989 holds the promise of another exciting Alumni College and marks the 12th year for the program, established to promote academic relationships between Ohio University and its alumni and friends. This year's college will be held on campus July 13-16.

Combining lectures and discussions with social and cultural activities, Alumni College is a three-and-one-half-day educational/recreational vacation. It provides participants with an opportunity to experience the academic challenges of the college classroom while enjoying the camaraderie found in a university setting.

Sponsored by the Ohio University Alumni Association, Alumni College is open to all alumni and their families and friends. There are separate programs for children ages 6 to 12 and teens ages 13 to 15.

If you are interested in receiving information on Alumni College '89, write to: Alumni College '89, Konneker Alumni Center, P.O. Box 869, Athens, Ohio 45701-0869.

Alumni Summer Scholarships

Ohio University graduates who have been away from school for at least three years and are thinking of returning to the classroom may be eligible to receive one of two summer scholarships awarded annually by the Alumni Association.

The Alumni Summer Scholars Program provides an avenue for alumni to return to college for classroom work which may improve career opportunities, make possible career changes or broaden skills.

The scholarships cover the total cost of up to 18 hours of summer course work. Financial need is taken into consideration.

Complete information on the program and applications are available from the Ohio University Alumni Association, P.O. Box 869, Athens, Ohio 45701.

The deadline for applying for the Alumni Summer Scholars Program is April 15.

Three Honored for Distinguished Service

The Ohio University Alumni Association has selected Mary Lou DeSouza of the Massachusetts Chapter, Patricia Cookro Hercules '60 of the Akron Association of Ohio University Women, and Margaret Voelker '51 of the Greater Kansas City Chapter as 1988 Distinguished Service Award recipients.

The awards recognize alumni and friends involved in alumni activities, chapter leadership and the constituent societies. The awards will be presented at either chapter or Alumni Association events.

Mary Lou DeSouza has been actively involved in the Massachusetts Chapter for 25 years. She has been secretary, board member and chairman of the Monomoy Theatre party. For 10 consecutive years she has been chairman of the chapter's "Night at the Boston Pops" and proposed and chairs the Ohio University Prospective Student Night. DeSouza was nominated by the Massachusetts Chapter, which praised her as "the perennial backbone of the chapter." Her husband, Lewis DeSouza '51, is a former chapter president.

Patricia Cookro Hercules has been actively involved with the Akron Association of Ohio University Women since 1960. A resident of Clinton, she has served as both president and treasurer of the organization. She was the guiding force in setting up the chapter's scholarship fund for the Honors Tutorial College, which led to the group's becoming a member of the Trustees' Academy. From 1982-1985, Hercules was a member of the National Alumni Board of Directors.

Margaret R. Voelker, nominated by the Greater Kansas City Chapter, has been active in the chapter since 1958. Married to Donald Voelker '52, currently president of the National Alumni Board of Directors, she has not only given years of support through his involvement but has also served as chapter secretary for almost 15 years. "She is always willing to give of her time and to volunteer the use of her home," says a chapter member.

Of Interest to Alumni continued

Summer Camp Scholarships for Children of Alumni

The Ohio University Alumni Association is awarding special scholarships for children of alumni for on-campus summer sports camps for the fifth year in a row. The scholarships cover the cost of any of the programs listed below. To be eligible, at least one of the applicant's parents must be an Ohio University graduate.

Scholarship applicants must submit a 100-word essay stating why they want to attend an Ohio University sports camp. The essay must be accompanied by a letter of application with the name, age, address and school of the applicant as well as the parent's name.

Deadline for the complete application to be returned is March 31. The National Alumni Board of Directors will select the recipients and notify them by May 1.

Application letters and essays should be sent to: Summer Camp Scholarships, Ohio University Alumni Association, P.O. Box 869, Athens, Ohio 45701-0869.

Costs for the summer camps listed below and additional information can be obtained by writing Andrew Chonko, Director, Continuing Education & Workshops, Ohio University, Memorial Auditorium Basement, Athens, Ohio 45701-0869. (Note: * means the student must not have graduated.)

Camp	Date	Grade
Baseball I	June 18-22	5-12*
Baseball II	June 25-29	5-12*
Boys Basketball I	June 18-22	5-12*
Boys Basketball II	June 25-29	5-12*
Boys Basketball III	July 9-13	5-12*
Girls Basketball I	June 11-15	5-12*
Girls Basketball II	July 16-20	5-12*
Distance Running	July 16-29	9-12*
Sports Injury Camp	June 18-21	9-12*
Volleyball Camp	July 23-27	9-12*
Diving I	June 11-16	age 10-11th grade
Diving II	June 11-16	age 10-11th grade
Girls Softball	June 11-15	age 12-17
Swimming I	June 18-23	age 10-11th grade
Swimming II	June 25-30	age 10-11th grade

Outstanding Alumni Chapters Named

In a particularly competitive year in which alumni chapter programming continued to expand and diversify, the Greater Dayton and Fairfield County Alumni Chapters were selected as the outstanding chapters by the National Alumni Board of Directors at their annual fall meeting.

This is the third outstanding chapter award for the Greater Dayton Chapter, which also received the honor in 1978 and 1985. The strength of the Dayton Chapter stems from its ability to effectively coordinate annual events such as the Fall Dinner, buses for Siblings' Weekend and the Annual Scholarship Telefund, while experimenting with new ideas. The telefund is a model for chapter fundraising efforts, annually collecting more than \$10,000 to be awarded to students from the Dayton area.

Chapter members also provided valuable assistance to University efforts during the Dayton Focus Week in April and a College of Business Administration reception.

Chapter officers are Linda Dean '77 president; Jeff Butterworth '71, vice president; Karen Emery '84, secretary; and Morris Moss Jr. '73, treasurer. Steering Committee members include Karen Bressler, Rose Ann Conway '81, Lois Goldberg '82, Walt Harrison '68, Jim Hecathorn '78, Ray Kellogg '51, Jim McCoy '52, Julie Neldert '80, Caryl Rentz '45, Dale Springer '49 and Ginny Welton '68.

The Fairfield County Chapter shared this year's outstanding chapter award. In existence for four years, the Fairfield Chapter has demonstrated an ability to serve alumni who graduated from the Athens campus while still recognizing its important ties with the Ohio University Lancaster campus.

The diversified programming provided by Fairfield in 1987-88 included an evening with pianist Richard Syracuse, a dinner lecture with author Daniel Keyes and a reception for students admitted to the freshman class of 1988 at which two students were awarded Ohio University dictionaries.

Chapter officers are Martha Vanderbilt '61, president; Julie Scamehorn '75, vice president; Cathy Bitler '80, secretary; and John Vanderbilt '61, treasurer. Steering Committee members include Mike Christian, Janice Barnes '66, Gerald Neff, Ron Packard '65, Jennifer LaRue '73 and Ron Weaver '81.

In a year in which several chapters

contended for the outstanding award, Dayton and Fairfield emerged as winners on the strength of their solid organizational structure and continuity in programming.

The Ohio University Alumni Association salutes all 57 of its chapter networks for their efforts, with a special salute for Greater Dayton and Fairfield County for their strong volunteer efforts.

Alumni Leaders Conference

The Alumni Leaders Conference will be held April 7-9 on campus, with volunteer chapter and constituent leaders from throughout the country listening to guest lecturers, participating in workshops and exchanging successful ideas.

"Becoming an effective volunteer doesn't necessarily occur naturally," said Glen Kerkian, assistant director of alumni relations. "Our leaders can improve if we expose them to good resource people and let them exchange ideas that work."

The conference will be held in conjunction with the Spring National Alumni Board meeting, and participation is by invitation only. Participants will receive a brochure in February outlining activities and providing room reservation details.

Chapter Development in Ohio and Michigan

Alumni in two states are making strong bids for chapter status and have coordinated successful receptions in Detroit and Bowling Green. The Detroit group staged a reception at a Tigers baseball game and a gathering at the basketball game in Toledo in January. Former Ohio University Assistant Alumni Director Lisa Casey '80 has organized a committee and is heading the Detroit efforts.

In Lima, a volunteer group is meeting regularly and assisted with a pre-game football reception at Bowling Green which attracted 110 people. Tentatively called the West Central Alumni Chapter, the group is coordinated by Lisa Fell '85.

Each group has organized a steering committee and demonstrated that it can stage a successful event. Official chapter status will be granted in each geographic area if consistent programming is attempted throughout 1989.

Constituent Societies

The Society of Alumni and Friends of the College of Business Administration kicked off its annual alumni receptions Sept. 22. The first was held in Cincinnati, followed by Cleveland on Oct. 6, Dayton on Nov. 3, and Columbus on Jan. 26. Attendance at the receptions continues to grow, with parents of current CBA students invited this year. The next receptions will be held in Pittsburgh on April 6, New York on May 9 and Boston on May 11.

The society's Board of Directors fall meeting was held in Athens Oct. 28-29. The board met with students, faculty and administrators and selected recipients for the Award for Achievement in Business and the Faculty/Staff Contribution Award. The awards will be conferred at the annual spring awards banquet.

The Society of Alumni and Friends of the College of Education began the 1988-89 year with a Homecoming weekend series of meetings Oct. 13-15. The college was also well represented at a Franklin County alumni/parents reception held Nov. 14 in Columbus.

During the Homecoming sessions, the society's governing board met with education faculty and a panel of undergraduates. University Vice President Dr. Martha Turnage

was luncheon speaker on Oct. 14. Officers elected for the year were Milton Brown of Carrboro, N.C., president; Patrick Costano of Parma Heights, vice president; and Suzanne Thompson of Athens, secretary.

A mid-year Executive Committee meeting is scheduled for March 10-11 in Columbus, and the annual spring meeting is set for June 7-8. The college will be represented at Ohio University alumni and parents receptions in both Cincinnati and Akron in April.

The Board of Directors of the School of Music Society of Alumni and Friends held its annual fall meeting at Konneker Alumni Center on Nov. 5. The meeting was highlighted by the introduction of the board to Dr. Koste A. Belcheff, the new director of the School of Music. He will serve as faculty liaison, while Associate Professor of Piano Margene Stewart '66, executive secretary, is on a one-year leave of absence. Dr. Belcheff replaced Dr. James Stewart, who left to become associate dean of the College of Fine Arts. After a luncheon at Baker Center, the board was treated to a student recital at the School of Music.

The annual spring meeting was set for May 20, at which time the alumni awards will be presented, along with student awards and scholarships.

Anyone who would like to serve on the board, nominate someone to the board, or nominate someone for the service or achievement awards, should contact any board member or the School of Music.

Officers for the 1988-89 term are Raymond W. Lowther '79, president; Alan B. Pickett '77, vice president; and Barbara Horwitz Weiss '67, secretary.

Trustees' Academy Gains New Members



The University's major gift society, the Trustees' Academy, recently welcomed four new members.

Members make a \$10,000 outright cash gift; pledge that amount to be paid in yearly increments of not less than \$1,000; make a \$25,000 deferred gift through a living trust or bequest; or make a life insurance gift of at least \$25,000, with a yearly premium and annual gift of \$500 or more.

New members and their gift designations are:

- John and Vivian Cady: Southeast Asia Library Endowment.
- Mrs. Gordon W. (Lucille) Herrold: In Memoriam: Mr. Gordon W. Herrold: Ohio University Lancaster Herrold Hall.
- John and Janice Lebold: Stadium Tower and programs to be determined.
- Robert E. Mahn: In Memoriam: Anabel H. Mahn: Designated annually.

Sportsman Restaurant Employees Reunion

Nancy and Bob Matthews of the Sportsman Restaurant are planning a July 15 reunion for former employees to celebrate the restaurant's 50th anniversary.

"We've hired thousands of OU students over the years," Nancy Matthews says, "and this is really going to be a reunion!"

Matthews laughs as she remembers times when the Sportsman family "provided clothes for someone's graduation, co-signed for loans, provided bail money — you name it."

The Matthews, both 1957 alumni, would like to show their appreciation to as many employees as possible. Trouble is that when the Sportsman burned in 1971, all

employment records were lost.

So, if you worked at the Sportsman, or remember someone who did, please write Nancy Matthews at 510 W. Union St., Athens, OH 45701, or call 614/593-8373 so she can send invitations to the July 15 gala celebration.

Swimmers' Reunion

Ohio University swimmers from the mid-to late 50s returned to campus the weekend of Sept. 23-25 for a reunion and retirement dinner for former Ohio University Swimming Coach Bob Bartels. Coach Bartels recently retired from Ohio State University. More than 90 percent of the swimmers from 1954-59 returned to Athens, including those from as far away as California and Australia.

Alumnus Joins Foundation Board

Robert D. Walter, a 1967 College of Engineering and Technology graduate, has joined the Ohio University Foundation Board of Trustees for a three-year term.

Chairman and chief executive officer of Cardinal Distribution, Inc., Walter and his family live in Dublin, Ohio.

A native of Mansfield, Walter went on to the Harvard Business School for his MBA after leaving Athens and in 1970 acquired a wholesale food distributor, Cardinal Foods, Inc., in a leveraged buyout. The company became the basis for Cardinal Distribution, Inc.



Bob Babbitt, BBA '63, MS '65



Roger Gilders, BS '80, MS '82



Ken Kowall, BBA '71



Rhonda Rawlins, BS '82, MS '83



Dick Small, BS '56

Six named to Bobcat Athletic Hall of Fame

Outstanding athletes in track, field hockey, football, basketball and baseball were scheduled to be inducted into the Ohio University Athletic Hall of Fame during high point ceremonies at the OU-Central Michigan game in mid-February.

The new class — Bob Babbitt, Roger Gilders, Ken Kowall, Rhonda Rawlins, Dick Small and John Turk — brings the total Hall of Fame membership to 150.

Babbitt, BBA '63, MS '65, lettered three years in football and was a first-team All-Mid-American Conference honoree. The Bobcat quarterback was on the Sun Bowl team in 1962 and was named Most Valuable Player by the Green and White Club. In 1961, he set a national record for pass-interception avoidance. He is vice president in charge of sales for the Eastern region for AT&T in Boston, Mass.

Gilders, BS '80, MS '82, a two-time

All-American pole vaulter, took fifth in the nation in the pole vault in 1977 and 1978 and won Mid-American Conference titles both years. He is the son of former Bobcat swimming coach Fletcher Gilders, and the two become only the third father-son combination in the Hall of Fame. Roger Gilders is now a research associate for basic sciences in the College of Osteopathic Medicine.

Kowall, BBA '71, earned three letters in basketball and was Mid-American Conference Player-of-the-Year in 1971. He was first-team All-MAC in 1971 and MVP of the University team. His 1,042 career points rank him 16th in Bobcat basketball history. In his playing career, Ohio University won one championship and finished as runner-up twice. He is vice president in charge of operations of the R.H.B. Motor Group of five auto dealerships in the Northern Ohio area.

Rawlins, BS '82, MS '83, earned four letters in field hockey from 1978-81 and was captain and Most Valuable Player in both 1980 and 1981. The 1980 team won the State Division I tournament. She took up lacrosse her junior

year and made the Midwest II team twice. She earned two letters and co-captained the team. Rawlins earned her master's on campus while serving as an assistant coach and then worked with the Special Olympics.

Small, BS '56, tied for Mid-American Conference golf medal honors in 1954 and 1955. Ohio teams won or tied for the MAC title in each of Small's three seasons, and he was second in the Ohio Intercollegiate Championships in 1953. He lettered four years, and his career average of 75.12 ranks very high. He is now a salesman for The Anchor Press, Inc., in Columbus.

Turk, BS '54, was first team All-Mid-American Conference twice in baseball as a catcher and was a second-team choice in football in 1951 as a linebacker and honorable mention in 1952. He lettered three years in both baseball and football and led his team to the MAC baseball championship in 1953. A former captain in the U.S. Air Force, he has coached and taught at several Ohio high schools.

Alumni Profiles

Phil Stone, BSC '72, MEd '73 Emmy Award-Winning Sportscaster

Phil Stone has earned a rock-solid reputation as a television sportscaster whose work has brought him five Emmy awards and two San Diego Press Club awards.

Stone, who grew up in Columbus, currently lives in San Diego, where is working for ESPN and the Raycom Sports Network. This year, he's broadcasting Southwest Conference football and PAC-10 basketball games and various other events.

He enrolled at Ohio University after serving in the army and began his broadcasting career as a sports anchor for WOUB-TV and Radio. While on campus, he also worked for the Armed Forces Radio and Television Service.

Since then, he has appeared on Sportsworld, hockey, boxing and college basketball telecasts, NFL football and the Major League Baseball Game-of-the-Week. He's also hosted the PGA Tour and produced several specials.

Stone has been the voice of the Los Angeles Clippers, California Angels, Texas Rangers, Kansas City Royals, San Francisco Giants and the San Diego Padres.

"The opportunities at Ohio University are sensational," Stone said, citing his alma mater as a key to his success. "My days there were among the best of my life."

Stone cites Drew McDaniel, director of the School of Telecommunications, and Bob Coe, a former faculty member, as helpful and influential when he was on campus.

Ohio University alumnus and long-time Columbus sportscaster Jimmy Crum was another influence. Crum was a boyhood hero for Stone, who grew up in the shadow of the Ohio State stadium.

He attributes much of his success to working with Michael Weisman, who was his coordinating producer at NBC. "He's a genius who encouraged broadcasters to be creative," Stone said.

When asked to give advice to students who may want to follow in his footsteps, Stone jokingly said, "Pick another profession. I don't need any more competition."

Broadcasting is a highly competitive industry and earning a degree is not enough. Stone said. To be successful, would-be broadcasters must learn to write well and be creative. The English and creative writing classes he took were among the most helpful and important he had, he said.

"Writing is where it all begins. If you can't write, you have no business in this business."

— John Burnell

John Burnell is a senior in the E. W. Scripps School of Journalism.



Howard L. Brainard,
SJ '66Charles H. Oestreich,
MS '56, PhD '60Linda R. Shepherd,
AB '61

People

Class Notes for this issue were prepared by John A. Burrell, a senior in the E. W. Scripps School of Journalism.

1900s

John King, BS '13, celebrated his 99th birthday with several friends from World War I and Helene, his wife of 70 years whom he met in France during the war. King lives in Newark.

1930s

Homer O. Hacker, BA '39, exhibited "The New Conceptual Realism" at the Zanesville Art Center. Hacker has done extensive work in watercolor and has won several awards. He lives in Kettering.

1940s

Peter J. Hlinka, BSEd '41, was elected to the Cleveland Advertising Club's Hall of Fame. He is retired from WEWS-TV in Cleveland, where he served as Ohio sales manager. He lives in Brecksville.

Mourne Berkowitz, AB '42, edited *Measuring the Efficiency of Public Programs: Costs and Benefits in Vocational Rehabilitation*, a book of essays on evaluating public program efficiency. Berkowitz is an economics professor at Rutgers University. He and his wife, **Shirley Schwartz Berkowitz '43**, live in Bound Brook, N.J.

Stanley A. Liss, BSOCM '42, received the John Newton Russell Award from the National Association of Life Underwriters (NALU). It is the highest individual award given in the life insurance industry and is given for meritorious service above and beyond the call of duty. Liss has been a New York Life agent for 40 years and is past president of the New York City Association of Life Underwriters, American Society of CLU and ChFC and several other professional and charitable organizations. Liss lives in New York City.

C. Wesley McGowan, BSC '42, published *Water Processing for Home, Farm & Business*, an industry guide in water conditioning. McGowan is president of Wes Mac Consulting. He and his wife, **Dorothy E. McGowan, BSED '41**, live in Bortomtown, N.J.

Richard R. Campbell, AB '47, is serving a one-year term as chairman of the Ohio University Board of Trustees. Campbell lives in Columbus.

Warner R. Moore, BSOCM '47, MEA '63, is co-owner of a Dettler's Sauser franchise in St. Clairsville. He lives in Worthington.

John H. Weis Jr., BSOCM '47, joined Conmet Resources Inc., a natural gas marketing company in Houston, Texas.

Richard S. Carter, BSED '49, is co-chairman of the Retail Solicitation Committee of the Massillon Main Street Lincoln Theater Renovation Project. The committee is raising money to restore the 73-year-old Lincoln Theater, a Massillon landmark.

Richard Leiland Powell, BSOCM '48, is a representative on the executive committee of the Ohio State Bar Association. He is a Steubenville Municipal Court judge and is on the board of trustees of the Ohio Judicial College. He lives in Steubenville.

1950s

Lloyd E. Moore, BS '60, was Grand Marshal of the Spring Water Parade in Magnolia Springs. Moore was a general practitioner in Magnette Springs for 25 years and now is on the staff at Grady Memorial Hospital in Delaware.

George M. Craven '39, MFA '58, retired after 30 years of teaching. He had been professor of photography at De Anza College in Cupertino, Calif., since 1967. Craven has published two books and currently is editing a third edition for one of them. He lives in Cupertino.

Charles H. Oestreich, MS '56, PhD '61, was elected vice chairman and chair-elect of the board of the Independent Colleges and Universities of Texas. Member schools are accredited but not created or supported by the state legislature. Oestreich is president of Texas Lutheran College. He lives in Seagoville, Texas.

Van Gordon Sauter, BSJ '57, LHD '83, is co-executive producer of *Group One Medical*, a syndicated television show. The show uses no actors, but real doctors and patients examine medical problems and doctor-patient relationships. Sauter lives in Los Angeles.

Noah V. Garris, BSED '58, MEA '59, is interim superintendent of the Upper Sandusky School District. He lives in Huron.

Michael Howard Grasley, BS '58, was named vice president of Shell Chemical Co. in charge of the polymers and catalysts organization. He lives in Houston, Texas.

Pauline Riel, BSED '58, is a division leader for United Way of Knox County. She is principal of West Elementary School in Mount Vernon. She lives in Marengo.

Gerald Michael Zubiak, BSCE '59, is project manager for Wilbur Smith Associates. Zubiak had previously done highway design in Jordan and Singapore. He and his wife, **Beverly Short Zubiak, AB '56**, live in Jacksonville, Fla.

1960s

Tod H. Boyle, BSED '61, was named Northeast Ohio Swimming Coach of the Year. He coaches the boys swim team at Orange High School, which was ranked first in the nation for Division I public schools by the National Interscholastic Swimming Coaches Association of America. He lives in Solon.

James Douglas Rantor, MS '61, joined the faculty of Drew University in Madison, N.J., and is teaching physics.

Ronald L. Roth, BSED '61, is director of special services for the Xenia City Schools. He is responsible for administering the pupil personnel and federal programs. He is married to **Deanna L. Roth, BSED '61**. They live in Xenia.

Linda R. Shepherd, AB '61, was promoted to vice president of sweetener manufacturer for the Staley Manufacturing Co., a leading manufacturer of corn sweeteners. He and his wife, **Cynthia Gulley Shepherd, '61**, live in Rolling Meadows, Ill.

Raymond J. Asik, BSED '63, received the Meritorious Service Medal upon his retirement from the Air Force Reserves. He served 20 years and was a lieutenant colonel at the time of his retirement. He and his wife, **Sandra Asik, BSED '65**, live in Vermilion.

Bruce M. Dudley, BSJ '63, MS '67, was named director of publications at Marietta College.

Burgess L. Elliott III, BBA '63, was named president of Eastman Savings and Loan Association in Rochester, N.Y. He is married to **Beverly A. Elliott, '65**.

Gene Evert Flowers, BBA '63, was elected director of auditing and accounting of Rea and Associates Inc. Certified Public Accountants. He is a member of the American Institute of CPAs and the Ohio Society of CPAs. He lives in Coshocton.

Nancy K. Hultz, BSHEC '63, is director of the Child/Day Care Management program at North Central Technical College. She lives in Delaware.

Midge Wells Bateman, BSED '64, was one of 94 U.S. secondary school teachers awarded fellowships to participate in the Computer Learning and Information Processing Program (CLIPPI) at Dartmouth College. The five-week program trained teachers in the educational uses of computers and prepared them to teach students and faculty general micro-computing techniques and applications. Bateman teaches academic and advanced placement biology at Aiken High School in Cincinnati and is an active member of the National Association for Biotechnology Teachers. Her husband, **David B. Bateman, BBA '64**, chief financial officer of Hilltop Research Inc., live in Cincinnati.

Catherine W. Crum, AA '64, was elected representative to the state board of directors of the American Lung Association of Ohio. She lives in Cambridge and is active in local community and professional groups.

Col. William M. Rider, BSED '64, was recently reassigned to Ninth Air Force Headquarters/CENTAF as deputy chief of staff, logistics, at Shaw Air Force Base in Sumpter, S.C.

Joyce Charlotte Atwood, BSED '65, is assistant principal in the Chillicothe middle schools. She lives in Chillicothe.

Rosemarie Truckels D'Alonzo, BSED '65, was elected president of Arizona's School Personnel Administrators' Association. She is director of certified personnel in the Mesa Unified School District of Mesa, Ariz., and lives in Paradise Valley, Ariz.

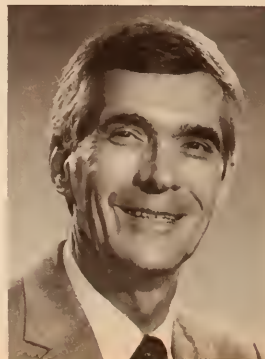
Melvin A. Harris, MA '65, PhD '71, was appointed to the National Council on the Arts by President Ronald Reagan. The council advises the chairman of the National Endowment for the Arts on policy issues related to grants. Harris is president of the Television Group of Paramount Pictures Corp. He is on the board of directors of USA Cable Network and the Motion Picture Franchise of America and is a member of the National Academy of Television Arts and Sciences. He lives in Tarzana, Calif.

Deborah W. Shade, BA '65, is executive director of the United Way of Marion County. She and her husband, **James Carl Shade, BSIT '65**, live in Worthington.

Howard L. Brainard, BSJ '66, was named vice president, sales, of Inco Chemical Co. He manages sales of the Personal Care and Industrial Products Divisions. He lives in Newton Square, Pa.

Alumni Profiles

Terry Otten, PhD '66 1988 Ohio Professor of the Year



After 22 years, Terry Otten still finds a challenge in teaching literature and composition to undergraduates. In fact, he loves it.

A measure of his success is that he was named Ohio Professor of the Year for 1988 by the Council for Advancement and Support of Education, in part thanks to recommendations by students. He also was a CASE national bronze medal winner.

Otten has been a member of the English faculty at Wittenberg University since receiving his doctoral degree from Ohio University in 1966.

He decided to come to Athens for his PhD because of two scholars who had recently joined the English Department — Roma King, an expert on Victorian literature, and Neville Rogers, a world-renowned authority on the work of the poet Shelley.

"I could not have studied under more respected scholars anywhere," Otten says. "I found OU at that time a very exciting, rewarding place — it was a heady time."

Otten's commitment to his profession has led him to develop some very specific thoughts on teaching. One is that it is important for a teacher to continue to be a student.

"No teacher should ask a student to do what he or she doesn't do himself by example," he emphasizes. "Anyone serious about being a teacher must be a student first."

Another of his beliefs is that it's "a cardinal sin for a teacher to allow students to do other than their best."

Yet another is that "the end of teaching is not to deliver an idea to a student but to expect the student to claim ownership of it," he says.

One of the things he likes about teaching undergraduates is that in the course of an academic year he can "teach anything from Shakespeare to Lewis Carroll to James Dickey."

He enjoys seeing how the classics affect his students and believes that "great literature is always contemporary."

"The great works are durable and always fresh. The teacher's function is to help students find their richness," he says.

Otten is a bit concerned about the job-oriented turn education is taking today. "We send out cultural or societal signals that the job is the end of the educational process," he says. "Students tend to ask how to get a job. They really need to ask, 'Who am I?'"

"I believe the educated person is one who knows more than he needs to survive, and that if you get a first-rate education, you have undergone a journey to find out who you are as a human being."

In his spare time, Otten says he enjoys "sharing a Romantic's love of walking with his wife Jane" and occasionally "risks a game of basketball with faculty colleagues."

— Sue Wiles

Sue Wiles is a junior in the E.W. Scripps School of Journalism.

Judith L. Cole, BSEd '66, MS '68, was selected as the Southern District of Health, Physical Education, Recreation and Dance Fellow for 1988. She served a summer internship at the American Alliance of Health, Physical Education, Recreation and Dance headquarters as part of the award. Cole lives in Oxford, Miss.

Jacob J. Killian, AB '66, was promoted to colonel in the U.S. Air Force. He is Assistant Deputy Commander for Operations, 544th Strategic Intelligence Wing, Offutt Air Force Base. He lives in Bellevue, Neb.

Thomas E. Vogel, B.Arch '66, was named president and chief executive officer of Symmes Maini & McKee Associates, Inc., an architectural, engineering, interior design and planning firm. He lives in Boston.

Carol D. Buto, AA '67, opened her own interior design business in Phoenix, Ariz. Buto had practiced interior design for more than 20 years in Cleveland and Phoenix.

Joseph Michael Franko, BBA '67, was named manager of radio operations by Nationwide Communications Inc. of Columbus. He supervises 16 radio stations owned by NCI.

William D. Hilyard, BSEd '67, was named director of development for Cleveland's Playhouse Square Center. He will oversee all the foundation's fund-raising activities. Hilyard lives in Lakewood.

James F. Hunt, BSJ '67, was named senior vice president of Wyse Advertising. He and his wife, **Bonnie Haire Hunt, BBA '68**, live in Bay Village.

Rita A. Kissner, BSHEc '67, is co-chairman of the Public Service Division of United Way of Defiance County. She lives in Defiance, and is the city finance director.

Jesse C. Livesay, BSEd '67, was appointed executive vice president of the Dayton Area Board of Realtors. He is also vice chairman of the Executive Officers Conference of the National Association of Realtors. He lives in Dayton.

John R. Matheney, BSJ '67, is senior vice president and director of marketing for the San Jacinto Savings Association. He lives in Dallas, Texas.

Charles Ronald Osborn, BSJ '67, was promoted to community manager of Port Charlotte/North Port, a planned community on Florida's Gulf Coast, by the General Development Corp.

James H. Ditch, BBA '68, was named vice president, residential lending, of First Federal Savings and Loan in Wooster. He is a member of the Rittman American Legion, Wooster Exchange Club and is on the board of trustees for Residential Support Services. He and his wife, **Barbara Porter Ditch, BSEd '70**, live in Wooster.

Lawrence E. Gibbons, BSJ '68, was promoted to vice president of human resources by Airborne Express Inc., an all-cargo airline. Gibbons is on the executive committee of the Airline Industrial Relations Conference and on the board of Orion, a workshop for the mentally retarded and developmentally handicapped. He and his wife, **Linda M. Gibbons, BSJ '68**, live in Fairfield.

Robert W. Kelly, BBA '68, was named to the board of directors of Old Phoenix National Bank. He is president of Bil-Jac Foods Inc., a Granger Township trustee and a member of the Medina County Board of Education. Kelly lives in Medina.

Ronald L. Stepanik, BSEd '68, was elected to the American Correctional Association Board of Governors. The board is composed of representatives involved in adult and juvenile corrections. He is director of the Eckerd Youth Development Center in Florida. Stepanik was also named to the Office of Juvenile Justice Delinquency and Prevention Advisory Board. He lives in Okeechobee, Fla.

David P. Blosser, BSISE '69, was elected president of the Akron/Canton chapter of the American Marketing Association. He is vice president of marketing for Eugene Smith/Design Management. He and his wife, **Jean L. Blosser, BSHSS '69**, live in Uniontown.

Joel P. Eigen, BA '69, was named Leonard Slater Research Fellow for the 1988-89 academic year at the University of Durham in England. He is associate professor and chairman of the sociology department at Franklin and Marshall University in Lancaster, Pa. Eigen will complete a five-year study on insanity trials held in London from 1760 to 1843. He began the study while on sabbatical and summer vacations at the Institute of Criminology at Cambridge University.

Susan Kay Erwin, BSHEc '69, is now 4-H agent for Holmes and Trumbull counties. Erwin lives in Coshoc-ton.

Thomas D. Goodman, BSEd '69, was promoted by the Packard Electric Division of General Motors Corp. to personnel director of Mexican operations in El Paso, Texas.

John R. Harnack, BSC '69, was technical manager at the Olympic Stadium for NBC-TV at the 1988 Summer Olympics in Seoul, South Korea. Harnack was responsible for the operation of the NBC compound at the stadium. He lives in Santa Monica, Calif., where he is president of his own television production company.

Richard J. Hartung, BSEd '69, was named Occupational Work Experience Teacher/Coordinator of the Year, and Trade Industry Teacher of the Year by state supervisors at the 1988 All Ohio Vocational Education Conference. The latter award qualifies Hartung for the Ohio Vocational Association Teacher of the Year award that will be given next summer. He has taught in the Fairfield Union school system for 18 years and currently is the O.W.E. teacher/coordinator at Fairfield Union High School. Hartung is active in several education and service organizations. He and his wife, **Linda Blackford Hartung, BSEd '69**, live in Lancaster.

Val Freeman-Hedges, BSEd '69, directed "A Funny Thing Happened on the Way to the Forum" at the Worthington Community Theater. She lives in Worthington.

Barbara M. Knight, BSC '69, was elected associate counsel at BancOhio National Bank. Knight is a member of the Columbus, Ohio, and American Bar Associations and Women Lawyers of Franklin County and teaches for the American Institute of Banking. She lives in Upper Arlington.

The Rev. Judith Peterson Kolwicz, MEd '69, is associate pastor at First Presbyterian Church in Fargo, N.D.

Douglas G. Smith, BSC '69, was named vice president of business development for the CAI Division of RECON/OPTICAL, INC., the world's leading supplier of tactical aerial reconnaissance systems. He lives in Quebec, Canada.

Thomas D. Ziegler, BSEd '69, MEd '71, is assistant vice president and director of personnel administration for the Restaurant Division of Bob Evans Farms Inc. He is on the Canal Winchester School Board and active in several professional organizations. He lives in Canal Winchester.

1970s

Christopher Brandenburg, BFA '70, is band director in the Lakota School District. Brandenburg had held the post from 1971 to 1974, but left to accept a scholarship to pursue a master's degree. He lives in West Chester.



Joseph Michael Franko,
BBA '67



Lawrence E. Gibbons,
BSJ '68

Carlin Carpenter, MS '70, was inducted into the Defiance College Athletic Hall of Fame. Carpenter earned three letters in football and one in baseball while he was an undergrad at Defiance. He later went on to a successful coaching career, including a position as assistant football coach at Ohio University. He is athletic director, head football coach and assistant professor of health, physical education and recreation at Bluffton College. He lives in Bluffton.

Paul David Gura, BS '70, is director of governmental affairs for Ross Environmental Services Inc., a hazardous waste transportation and incineration service. He is responsible for managing regulatory compliance, permitting, on-site laboratory and staff safety programs. Gura lives in Ravenna.

Lt. Col. Michael D. Kenney, AB '70, commands the 76th Military Airlift Squadron at Charleston (S.C.) Air Force Base.

Gregory K. Sampson, BSEd '70, was named principal of Longfellow and Central Elementary Schools in Westerville. He lives in Barnesville.

Deborah Schmidt, BSHEc '70, is human resources manager of Hoechst Celanese Corp. She lives in Charlotte, N.C.

Robert L. Barbee, BBA '71, is chief accountant and assistant treasurer of Ohio Valley Electric and Indiana-Kentucky Electric. He lives in Piketon.

Janet S. Carlson, BSEd '71, MEd '84, is with the middle schools gifted program of the Upper Arlington School District. She and her husband, **Leonard A. Carlson, AB '70, MEd '71**, live in Columbus.

Lt. Cmdr. John J. Coyne, BSC '71, was recently awarded the Navy Commendation Medal for his meritorious service as detachment officer-in-charge and squadron maintenance officer, Helicopter Anti-Submarine Squadron, Light-37. Under Coyne's command the unit received its highest level of operation readiness in 12 years and had over 6,700 mishap free flight hours. He and his wife, **Linda Hall Coyne, BSEd '72**, currently live in Newport, R.I., where he is serving at the Naval War College.

Roger B. Mumford, BBA '71, is director of finance in charge of all business operations for the Canton Repository. He lives in Massillon.

Steven C. Trout, BSJ '71, MA '85, was named regional coordinator for Children's Mental Services by the Southern Consortium for Children. The consortium is comprised of four mental health boards serving Adams, Athens, Gallia, Hocking, Jackson, Lawrence, Meigs, Vinton and Washington counties. Trout lives in New Albany.

1989 Alumni Travel Program

AMERICA'S MAGNIFICENT NATIONAL PARKS

Departs July 24 for 16 days. Priced at approximately \$2,199 from Columbus/Cleveland/Cincinnati.

Everything you have heard about the magnificence and grandeur of our nation's natural treasures is true. Now you can have the pleasure and pride of exploring them. Highlights include Bryce National Park, the Grand Canyon, Yellowstone and the Grand Tetons, plus Salt Lake City and Las Vegas. Included are breakfast daily, lunches during the tour and welcome and farewell dinners.

AFRICAN SAFARI

Departs October 9 for 15 days/12 nights. Priced at \$3,599.

Only in Africa can you come so close to the world's greatest natural wonders and still enjoy the comforts of modern life. We will stay at the Intercontinental Hotel in Nairobi and at Mt. Kenya Safari Club and the Amboseli Lodge in the shadow of Mt. Kilimanjaro. The price includes roundtrip jet transportation from New York, transfers and individual day rooms in London and deluxe accommodations in hotels and game lodges. Full American breakfasts in Nairobi and three meals a day while on safari.

SANTO DOMINGO AND NASSAU CRUISE

November 26-December 4. Priced from Miami at \$1,199 per person double occupancy.

This package includes a combination of two fun-filled destinations. Santo Domingo is just beginning to be "discovered" and is still unspoiled and cruising on the S.S. Dolphin to Nassau is a wonderful experience. Accommodations in Santo Domingo will be at the deluxe Sheraton Hotel with breakfast each morning and a farewell dinner included. Of course all meals are included on the three-day cruise.

WHITewater RAFTING IN WEST VIRGINIA. Two dates in Summer 1989

June 24-25 — The New River September 9-10 — The Upper Gauley River (experienced rafters only)

The entire cost of these tours (including deposit) can be charged on VISA, Mastercard or American Express.

Private philanthropy is vital to the life of Ohio University. Gifts from alumni and friends make possible a level of quality in programs and services not achievable through public funding alone.

Among the many gifts received recently by The Ohio University Foundation:

For Scholarships:

\$11,000 from Philip E. Schmidt
\$8,937.50 from Eugene and Saga Rinta
\$45,812 from Robert A. Miller
\$266,000 from the estate of Dr. Arthur L. Harbarger
\$41,000 from the estate of Florence Branum

For the Peden Stadium Tower:

\$10,000 from Mr. and Mrs. John A. Winfield
\$2,000 from Eugene and Saga Rinta

Thank you for supporting Ohio University!

To receive complete information fill out this form and mail to: 1989 Alumni Tour Program
P.O. Box 869 Athens, OH 45701

☐ America's National Parks
☐ African Safari
☐ Santo Domingo and Nassau Cruise
☐ WV Whitewater Rafting

Name _____

Address _____

City, State, Zip _____

Telephone (Home & Office) _____

People continued



James F. Hunt, BSJ '67



Ronald L. Siepanik, BSEd '68

Larry Dean Cribben, PhD '72, was elected chairman of the biology department of Montclair State College. He lives in Upper Montclair, N.J.

Samuel J. Crow, BSEd '72, MED '79, is director of student services for the Tri-Valley Board of Education. He lives in Nashport.

Linda S. Esterline, BSC '72, is operations manager for Access 23, a public access television station that is being developed for Multi-Channel Cable Co. She lives in Bucyrus.

James Edward Fox, AA '72, BGS '87, opened a State Farm Insurance office in Lancaster. Fox is a Lancaster resident.

John Edmund Gaggini, MS '72, co-authored "Illinois Income Tax Considerations," a chapter in *Organizing and Advising Illinois Business*. The book is published by the Illinois Institute for Continuing Legal Education, a service of the Illinois State Bar Association and Illinois law schools. He lives in Oak Lawn, Ill.

Christian F. Latta, AB '72, MA '73, was named vice president of strategic planning for Community Mutual Blue Cross & Blue Shield in Cincinnati. He and his wife, **Donna Woody Latta, AB '73**, live in Morrow.

Michael R. Maul, MS '72, was named president of Smith-Kaufman Public Relations in Cincinnati. He is married to **Sbirley A. Maul, AB '68**.

Kathleen Z. Norris, BSEd '72, helped to create and serves on the board of the Barnesville Victorian Theatre Co. Her husband is **Gary L. Norris, BSEd '72**.

Helen T. Paes, BSC '72, was named director of community affairs of the *Youngstown Vindicator*. She is a member of the Western Reserve Public Relations Society, Youngstown Press Club, Ohio Associated Press Broadcasters and many community service organizations. She lives in Youngstown.

Peter Reblich Jr., BBA '72, was named manager of credit and cash management for Contech Construction Products Inc. He is a member of the National Corporate Cash Management Association and several other professional organizations. He lives in Fairfield.

James C. Gahrns, BBA '73, MBA '76, retired after 34 years of service with Ohio Power Co., where he was economic development manager. He and his wife, **Mary Gahrns, AAS '73**, moved to Socorro, N.M.

Marla Graydos Hall, BFA '73, was selected a juror for the 1988 Lakewood Arts Festival Juried Art Show. She is director of Bonfacy Company, a Cleveland art gallery and framer. Hall lives in Lakewood.

Richard W. Patterson, BSJ '73, was named vice president for public relations of Gianfagna and Associates of Marietta, a marketing planning, marketing communications and public relations firm. Patterson is also vice president of BancMarketing Systems, a Gianfagna affiliate. He lives in Marietta.

Bruce D. Phipps, BSEd '73, is associate executive director of Goodwill Industries Rehabilitation Center in Canton. He lives in Bolivar.

Robert M. Russell Jr., BGS '73, was named vice president, New York area, of Digital Equipment Corp. He and his wife, **Katherine B. Russell, BSEd '74**, live in Madison, Conn.

Sharon Musser Scott, AAS '73, BSN '78, is associate professor of nursing at Shawnee State. She lives in Stout.

Stephen L. Shepherd, BSJ '73, was named advertising director of *Gentlemen's Quarterly* magazine in New York City.

Fred Walton, BSEd '73, MED '78, is performance improvement manager for Nekoosa Papers in Port Edwards, Wis. He and his wife, **Barbara Rolfe Walton, BSEd '74**, and their two children live in Wisconsin Rapids, Wis.

Richard F. Warren, BSJ '73, was promoted to national accounts manager of personal care products by Colgate-Palmolive Co. Warren is responsible for Walmart Stores Inc., Colgate-Palmolive's largest domestic customer. He lives in Rogers, Ark.

Thomas A. Westerhold, BBA '73, was named marketing manager of Arcair Co. in Lancaster.

Timothy E. Bubbs, BSC '74, was elected president of the Newark Lions Club. Bubbs is also president of the Newark Public Library Board and news director of WCLT Radio.

Lucinda Eubanks, BSC '74, MA '81, was appointed to the board of directors of the Journalism Association of Ohio Schools. She was also elected historian of the organization. Eubanks teaches English and journalism at Jackson High School and is advisor to the school newspaper and yearbook. She lives in Jackson.

Craig E. Gossman, B.Arch '74, is director of the Cincinnati office of Space Design International, an architectural firm. He lives in Cincinnati.

Paul A. Gydosh Jr., BSEE '74, is in charge of new business development for the Steinhilber Financial Group. He is a member of the Upper Arlington Civic Association, the Sales Executive Club and a board member of the Columbus World Trade Development Club. He and wife, **Roberta E. Gydosh, BSEd '73**, live in Columbus.

Thomas M. Heur, MED '74, is senior vice president and director of retail banking and marketing for MidFed Savings Bank in Middletown.

Maj. Rick L. Horvath, BSC '74, is serving duty with the 6th Marine Expeditionary Brigade at Camp Lejeune, N.C.

William C. Lee, BSEd '74, is now principal at Newcomerstown High School. He lives in Bethesda.

Edward L. McCord, BSEd '74, was named principal of Madison-Plains High School in Madison County.

Paul M. Reed, BA '74, graduated from the American Bankers Association Stonier Graduate School of Banking, a three-year program. Reed is assistant vice president-controller of the Farmers Bank and Savings Co., and is a member of the Pomeroy fire department and emergency squad. He lives in Middleport.

Timothy P. Scholl, BGS '74, is work-study coordinator for the Perry County Board of Education. **Barbara Poff Scholl, AB '74, MS '76**, is school psychologist in the Northern School District. They live in Lancaster.

Carola Hammer Westfall, BSEd '74, presented her master's thesis at the national convention of the American College of Sports Medicine in Dallas, Texas. She earned her MS degree in exercise physiology from the University of Arizona. Westfall also qualified to compete in the Ironman Triathlon Championship in Hawaii. She lives in Tucson, Ariz.

Kathleen E. Bower, AB '75, MED '77, is coordinator of special education for the Forest Hills School District. She lives in Cincinnati.

Gerald L. Beheler, MED '75, was named director of elementary education and principal of Washington Elementary School in Lexington Township. Beheler lives in Chardon.

Richard J. Hawkins, BSEd '75, received the Small Business Entrepreneur Award from the Austin, Texas, Chamber of Commerce. He is president of Pharmacodynamics Research, a pharmaceutical, biotechnology and medical device research firm. Hawkins is an Austin resident.

James A. Irvin, BSEd '75, was named principal of Salem Junior High School. Irvin moved to Salem from Mogadore, where he was principal of the O.H. Somers School.

Michael B. Miracle, BSEd '75, received a Chartered Life Underwriter (CLU) diploma and professional designation from The American College. Miracle is unit manager with Koch & Associates of Life of Virginia and a member of the National Association of Life Underwriters. He lives in Shadyside.

Stephen C. Robb, BSJ '75, was named public relations manager of the Ohio Society of Certified Public Accountants in Dublin.

Vincent C. Byrd, BBA '76, was promoted to treasurer of the J.M. Smucker Co., the world's largest producer of jams and jellies. Byrd is responsible for audit, cash management and credit functions. He lives in Wooster.

Victor T. Exner, BSIT '76, was named vice president of production for Continental Plastics Inc. He lives in Bellaire.

Gary J. Findling, BBA '76, was promoted to assistant treasurer of Trinova Corp. He is responsible for overseeing the bank's cash management program. Findling is a certified cash manager and a certified public accountant. He and his wife, **Melanie Findling, BFA '76**, live in Perrysburg.

Kim W. Jackson, BBA '76, heads the newly opened Coopers & Lybrand accounting office in Montgomery, Ala.

Joy Lou King, AAS '76, BGS '84, MA '84, is director of consultation and education for the Clinton County Mental Health Center.

Jeffrey Walker, MFA '76, joined the faculty of Drew University in Madison, N.J., and is teaching theater arts.

Michelle Ann Boisseau, AB '77, MA '80, received one of ten 1988 Al Smith Fellowships awarded by the Kentucky Arts Council. The \$5,000 fellowships, named after the former chairman of the council, support creative and professional development of the recipients. Boisseau won the award for her poetry. She also won the 1988 Cecil Hemley Award from the Poetry Society of America and has been published in several literary journals. She is associate professor of English at Morehead State University and advisor to the student literary magazine.

Sandra L. DuVall, AAS '77, visited China through the People-To-People exchange program that honors professionals who excel in their fields. She was one of 32 critical care nurses chosen for the program. DuVall

Chapter Notebook

CALIFORNIA: West Coast alumni who belong to the **Greater Los Angeles Chapter** took the opportunity to cheer an Ohio University athletic team. More than 70 Los Angeles alumni joined Bobcats fans from Phoenix, Tucson, Athens, Columbus and Chicago in a pre-game barbecue before the Ohio University/UNLV Football game Sept. 24 at the Silver Bowl in Las Vegas. Southern California coordinators were Wendy Winn '83, Monroe Slavin '77, Gene Vejstsky '57 and Bob Portik '58.

FLORIDA: For the first time since **Fort Myers** has been included on the Florida Swing, area alumni dined with President and Mrs. Charles J. Ping on Dec. 3 at the University of South Florida. Guests were treated to the Ohio University film "Personal Perspectives" and heard remarks from Dick Polen, director of alumni relations. Through the efforts of Chapter President Dot Higbie '47, Fort Myers alumni had a full year of events in 1988.

The last stop on the Florida Swing was a good one for the University entourage as they traveled to **Orlando** to greet 40 guests and sample a buffet on Dec. 4. University President Charles Ping inspired the crowd with an optimistic report and Claire Ping personally welcomed each of those in attendance. Alumni Relations Director Dick Polen updated the group on alumni activity in the area, along with Jeff Robison '70 from the Development Office. Betty Jean Cochran relinquished the presidency of the Orlando chapter to Lew Pearce '65 after providing many years of quality programming.

Due to strong organizational efforts by the **Palm Beach Chapter**, the area was added to the "Florida Swing" this year and guests welcomed Ohio University President Charles Ping and his wife Claire. The setting was the Delray Beach Club, where alumni, spouses and friends heard Ping and Alumni Director Dick Polen give updates on the state of the University. "Personal Perspectives," the new University film was viewed, and Polen presented an official chapter certification to chapter president Pam Anderson '84. The master of ceremonies for the evening was Bruce Galloway '51, who coordinated the event along with Anderson. Jeff Robison

'70, associate vice president for development, was part of the University entourage.

Continuing the tradition that was begun in **Sarasota** 15 years ago, the Suncoast Chapter hosted the Florida Swing group on Dec. 2-3. Harmon Galleries of American Art was the location of the Dec. 2 reception graciously hosted by Foster and Martha Foster Harmon '34. Friends of the University gathered at the Field Club on Dec. 3 and heard optimistic reports on the University from President Charles Ping and his wife Claire. Brian Dailey '58 served as master of ceremonies for the afternoon, and Dick Polen, director of alumni relations, welcomed the Sarasota group. Jeff Robison '70 from the Development Office also attended along with National Alumni Board members Don Voelker '52, Pete Lalich '42 and Leona Hughes '30, the motivational leader of the Suncoast Chapter.

Sixty alumni and friends gathered at the Guest Quarters Hotel for the **Tampa Bay Chapter's** ninth annual Christmas Party on Dec. 1. Dr. Charles Ping and Alumni Director Dick Polen were the featured speakers. Among the many guests in attendance was Dr. Frank Borkowski, president of the University of South Florida and former conductor of the Ohio University orchestra. The event was planned by Don Seitz '73, Skip Karby '71 and Mike Hern '74.

Alumni gathered at Tampa's Northdale Golf Club on Nov. 5 to participate in the third annual Court Street Open. Although there were tornado warnings issued, the tournament went on to make for an enjoyable day. Sponsored by the Tampa Bay Chapter, the winning team consisted of Howard Seiz '50, Charlie Orr '55, Marshall Novak '59 and Bob Ripple '60. Closest to the pin was won by Skip Karby '71. The event was planned by Don Seitz '73 and Karby.

GEORGIA: Alumni efforts are alive and well in **Atlanta** as a new slate of officers coordinated two successful events. In September a pre-Homecoming reception attracted more than 80 alumni to Houltham's, where new president Tom Jenkins '86 and vice president Fred Wilson '83 shared plans for programming in the next year.

A holiday reception at the Savoy Restaurant began the Christmas season in Atlanta as more than 50 enthusiastic

Bobcats heard Harold McElhaney, athletic director, and Glen Kerkian, assistant director of alumni relations, on Dec. 3. Guests were treated to a look at current campus administrators and professors in the new University film "Personal Perspectives."

Classes from the 1950s through the 1980s were represented, including four former Atlanta chapter presidents: Milton Berry '50, Chuck Bell '55, Betty Justice '70 and Jeff Brickman '74. Helping Jenkins and Wilson coordinate the reception were Mark Tefend '84, chapter secretary, and his wife Linda; Anne Rohr '85, treasurer; and committee member Diane Vozzella '85. University staff and chapter leaders were entertained in the home of Carl '56 and Frances '58 Walker, whose daughter Robin is also a graduate of Ohio University.

MASSACHUSETTS: When the basketball Bobcats travel to the East Coast, alumni in the area come out in force, as illustrated by the 100-plus alumni who attended the post-game reception after the Ohio-Boston University basketball game Dec. 3. Massachusetts area alumni heard head basketball coach Billy Hahn discuss the afternoon's loss to the Terriers and prospects for the remainder of the season at a reception held at the Walter Brown Arena. Mark Kantrowitz '74 coordinated the Boston event on behalf of the **Massachusetts Chapter**.

MICHIGAN: Organizational efforts to develop a chapter in greater **Detroit** were boosted by the 30 alumni who met at the Porter Street Station Restaurant Sept. 16. Alumni and friends dined on hors d'oeuvres and then walked to Tiger Stadium to watch the Tigers take on the Baltimore Orioles. The coordination of Detroit events is headed by Lisa Casey '80, former assistant director of alumni relations. Dwight Ferguson '79 and Mark Thompson '81 helped her with planning this event. The group held a reception Jan. 28 at the Ohio-Toledo basketball game in Toledo.

MISSOURI: Fall programming is on the rise in **Kansas City** as the chapter staged two events. An Octoberfest dinner at the home of Don '52 and Marge '51 Voelker got alumni and friends in a seasonal mood on Sept. 10. Less than a month later, alumni and guests were treated to a moonlight cruise on the Missouri River, complete with live

works in the critical care unit at Bethesda Hospital. She lives in Cambridge.

Terry Ryan Frech, BSEd '77, was named area manager of provider network services operations for the Planning and Health Affairs Division of Community Mutual Blue Cross & Blue Shield in Youngstown/Canton. He is responsible for developing and maintaining business relationships with physicians and supervising the provider delivery networks. Frech lives in Niles.

Akira Murata, MA '77, has been named programs officer in the Asian Development Bank. He is responsible for analysis of economic and social development in China and the Philippines. He lives in Manila, Philippines.

Danilo L. Tackett, BSCE '77, received a certificate of registration to practice as a professional engineer in Ohio and has started his own engineering company. He lives in Wheelersburg.

Robert Wakefield, BCI '77, was promoted to banking officer manager at the North Bridge Street office of Huntington Bank in Chillicothe. He is active in the State Society, Ross County United Way and the Boy Scouts. Wakefield resides in Adelphi.

Keoneth R. Wilson, BBA '77, was named manager of the Logan office of Mutual Federal Savings Bank. He lives in Ridge.

Darryl J. Barber, AAS '78, was an honorable mention in the National Bidders for the Severely Handicapped Employee of the Year competition. The award is for handicapped persons who work in rehabilitation centers; Barber is coordinator and supervisor for the visually disabled at the Kater Catholic Center. He is directing a pilot project to make the Catholic Chronicle available on audio tape for the visually impaired. He lives in Toledo.

C. Richard Bartlett, PhD '78, was named dean of the business division of Muskingum Area Technical College. He lives in Westerville.

Hattie Byers, BSEd '78, was named principal of Clarington and Hannibal Elementary Schools in Monroe County. She lives in Woodsfield.

Joel Daniels II, BSEd '78, is dean of students at Delaware College. He lives in Delaware.

Albert G. Elam II, BBA '78, was promoted to major in the U.S. Air Force. He is base commander of Andrews Air Force Base in Maryland.

Cherie Fisher, BSN '78, was named director of patient care at Good Samaritan Medical Center. She is responsible for clinical supervisors, intensive care, cardiac care and the medical, surgical and skilled nursing departments. Fisher lives in Zanesville.

Sandra H. Gray, BS '78, MS '82, MA '84, was named account executive for Meeting Management, a division of Paragon Inc. She lives in Cincinnati.

Jeffrey T. Orndorff, AB '78, joined the law firm of Petersen, Bold and Wanzel. He and his wife, **Maurice Ruggles Orndorff, BS '74**, live in Chagrin Falls.

Mary A. Price, BS '78, MS '84, is school psychologist for the Lancaster City Schools.

Sherry Sheets, AB '78, is a reporter and weekend news anchor at WBNS-TV in Columbus.

Scott Austin, BS '79, MBA '81, used his video camera to tape exclusive footage of a burning Greek cruise ship that had been attacked by terrorists early last summer. No news crews were on the scene and Austin's tape was one of the last of the incident. The footage was seen worldwide and aired on the ABC News program "Nightline." Austin was on another cruise ship while vacationing in Greece when he spotted the burning ship. He lives in Fort Lauderdale, Fla.

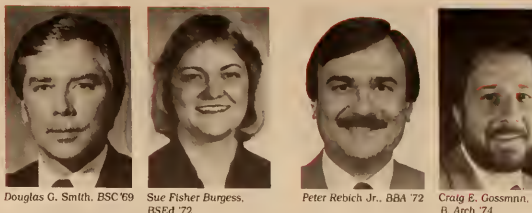
music and dancing. Susan Hughes coordinated reservations for both events.

More than 150 loyal alumni and friends traveled to Nevada for a "Bobcat Barbecue" prior to the Ohio University-Nevada Las Vegas football game. Ohio University supporters were treated to a catered barbecue under the protection of tents and canopies and were welcomed by Dick Poken, alumni director. Other University officials who attended included Vice President for Development Jack Mills '57, Assistant to the President Alan Greger, and head basketball coach Billy Hahn. The barbecue was organized by coordinator Dick Bean '70 with assistance from Mary Haeuser '70.

NEW YORK-NEW JERSEY-CONNECTICUT: Alumni in the three-state area of New York, New Jersey and Connecticut continue to enjoy offering a full calendar of events. On Sept. 25, 1988, 50 alumni and their families gathered at Van Saun Park in Paramus, N.J., for the annual Fall Picnic. They enjoyed an alumni vs. alumni ball game and a picnic. The event was co-sponsored by Vice President for University Relations Dr. Martha Turnage.

More than 150 alumni attended the 9th annual Ohio University-Nevada Football Festival sponsored by the **Greater Ohio Chapter**. The Germania Club was once again the site for the event which brings together Ohio alumni from Miami alumni for the first time. The event was held on Sept. 17 and 18 and 1988 alumni of the year.

More than 150 alumni parents of currently enrolled students from **Franklin County** met at a special reception



Douglas G. Smith, BSEd '69

Sue Fisher Burgess, BSEd '72

Peter Retich Jr., BBA '72

Craig E. Gossman, B. Arch '74

Rebecca Sargaves Boud, BSEd '79, teaches the developmentally handicapped at Deaver Elementary School in the Eastern School District. She is married to **James Michael Boud, BSEd '74**.

Ronald R. Elmer, BBA '79, was elected at-large director of the Findlay Area Chamber of Commerce.

Keoneth A. Grieser, BSJ '79, was named executive vice president and chief executive officer of Napoleon Creamery Co. Grieser lives in Fort Wayne.

Jeff E. McCabe, BSEd '79, was promoted to New England region distribution manager for the Hospital Supply, Scientific Products, Pharmacy and Home Diagnostics Divisions of Baxter Healthcare. He lives in Merrimack, N.H.

1980s

Mario Beth Althoff, BSC '80, was named president of sales and marketing for Ventura Associates Inc., a New York City-based sales promotion agency. She lives in Manhattan.

Susan E. Brouse, BBA '80, is the director of the Coshon County off-campus program of the Central Ohio Technical College. Her husband is **Douglas Robert Brouse, BBA '85**.

Bruce D. Woy Dreyer, BSC '80, is night police reporter for the South Bend Tribune. He lives in South Bend, Ind.

Jennifer Leahr, BSJ '80, was promoted to assistant vice president in Corporate Cash Management at C&S Bank in Atlanta. Leahr also is the secretary of the Atlanta chapter of the National C&S Bank Association and recently passed the Certified Cash Manager's examination.

Michael S. Well, BSJ '80, is managing editor of *Confronting Business*, a Penton publication. He and his wife, **Laura Hirschman Well, BSEd '80**, live in Euclid.

Jeffrey E. Brech, BSJ '81, is editor of the *Fairfield Leader*, a weekly newspaper based in Baltimore which covers Fairfield County. Brech lives in Canal Winchester.

Tina Frangoulakis, MS '81, DO '88, is an intern at Doctors Hospital in Columbus.

Jerry Gust, MBA '81, is assistant to the president for development at Rio Grande Colleges. He lives in Gallipolis.

Dan Paul Hueckamp, BBA '81, was named vice president of finance at Jersey Memorial Hospital in Cambridge. He is a member of the American Institute of CPAs. Ohio Society of CPAs and the Health Care Financial Management Association.

Dean Bradley Hume, BSEd '81, was named adviser of the year by the Northeast Ohio Scholastic Press Association. Hume advises a student news magazine and a sports magazine at Delaware Hayes High School. He is on the board of NUSA and the Great Lakes Interscholastic Press Association. Hume lives in Delaware.

Michelle Gary Mason, BSEd '81, was included in Who's Who in Young American Professionals, a reference directory for nursing professionals. He is trauma nurse specialist and associate head nurse of the surgical room at Jackson Memorial Hospital in Miami, which is the fifth largest hospital in the United States.

Paula Dale McLean, BSC '81, designs ceramic jewelry, pottery and sculpture and markets them under the name PD McLean Designer. Her husband, **David Wilmus McLean, BSC '81**, is public relations director for Stump Advertising. They live in Akron.

Brian Erwin O'Neal, BSC '81, is a writer and producer at CBS Television City in Hollywood. He created, produced and edited "Saturday Rocks," which previews the CBS Saturday morning children's shows.

Andrea Lynn Aspegren, MED '82, is swimming coach at Salem High School. The school's girls team was ranked number one in the nation for Division VI public schools by the National Interscholastic Swimming Coaches Association of America. In April Aspegren was named female Coach of the Year by the Ohio High School Athletic Association. She lives in Aurora.

Heide Louise Bonner, PhD '82, is an associate professor in the English Department at Elmira State University in Elmira, Minn.

Maureen Duffy, BSEd '82, is press publicity coordinator for WJWS-TV, which serves the Lorain-Cleveland area.

Douglas Karl Koerner, BSEd '82, was named managing editor of the *Norwalk Reflector*.

Gary Ray Lamm, MBA '82, is the new president and chief executive officer of Cauden Clark Memorial Hospital in Parkersburg, W.Va. Lamm lives in Belpre, where he is active in several service organizations.

John Myles Weitzel, BS '82, received a research appointment with the Sumitomo Company in Osaka, Japan.

Nancy Ann Carues, BSEd '83, was recently elected to Kappa Delta Phi, a national honor society for educators. Carues teaches fifth and sixth grades at the New Covenant Academy in St. Charles, Mo.

Carol Lieberman Constiner, BSN '83, MHSA '84, was named administrator of the Joseph St. Geriatric Center. She lives in Richmond Heights.

on Nov. 14 at the Galbreath Pavilion of the Ohio Theatre in Columbus. Special guest speakers included Dean of Student Affairs, Dean Paul Nelson of the College of Communication, and Dean Dora Wilson of the College of Fine Arts. Also attending from the University were deans and representatives of the university's other eight colleges. Many guests attended the Ohio University Marching 110 Concert at the Ohio Theatre after the reception.

The Cleveland *Enquirer*, was the special guest speaker at a Nov. 2 **Cincinnati Chapter** reception. *Enquirer's* editor, "The Impact of Politics," was a humorous presentation on the presidential election. Dr. Lois Miller '86 organized the reception.

The Cleveland *Wagoner's* Club continues to be active. The director of public relations for the Cleveland Playhouse was the speaker for the luncheon held Oct. 14 at the Cleveland Playhouse Club. Plans are well under way for the Sibbings Bus tour and the 50th Anniversary Celebration.

The line tradition of showcasing University speakers continued at the **Dayton** annual Fall Dinner Nov. 10 with **Robert Stinson**, former Dean of the College of Business Administration featured. Fifty Dayton area alumni heard remarks from Stinson and Chapter President Linda Dean. **Stinson's** House Restaurant, Karen Emery '84 coordinated the dinner with assistance from **Lisa Goldberg '82**. The Office of Alumni Relations was represented by **Glen Kerkan '78** and **Dick Poken**, who was presented with the Stinson Award and the applied to the Springer Scholarship and the Stinson Scholarship for students on the Athens campus.

Ohio University Lancaster was the site of an evening of song and dance for 30 supporters Nov. 18. Guests were entertained in the Art Gallery on the Lancaster campus by **Connie Winters '73**, '80 and **Linda Seaton**, who joined with **Sandra Laurs '89** to provide a diverse program. **Glen Kerkan '78**, assistant director of alumni relations, addressed the group along with Chapter President **Mary Vandenberg '81**, who coordinated the evening with her husband, **John '81**.

As a result of the hard work of a core group of **Luna** area alumni, more than 110 alumni spouses and football fans attended a reception prior to the Ohio University-Bowling Green game. The event was held in a green-and-white tent outside Doy Perry Stadium. The reception was coordinated by the Ohio University cheerleaders. The Athens campus was well represented at the event through **Glen Kerkan '78**, assistant director of alumni relations, **Harold McElhenny**, athletic director, and **Ken Frisch '71**, director of development. **Lisa Fell '85** is the motivating force behind the **Luna** efforts, tentatively labeled **the West Central Chapter**.

More than 50 Bobcat football supporters traveled to Kent State for a reception prior to the Oct. 22 football game. Friends enjoyed a seafood-sandwich lunch on a cold afternoon while hearing remarks from **Dick Poken**, alumni relations director, and **Harold McElhenny**, athletic director. **Glen Kerkan '78** and **Dick Poken** also coordinated the event from the Office of Alumni Relations with assistance from **Jan Par '60** of the National Alumni Board and **Dee Winkowski '62**, Henry '62, including former **Bobcat** players **Year, George '31** and **Rufus Brown '32**, braved the elements and were treated to a hard-fought Ohio road victory.

TEXAS: The Sheraton L.B.J. was the site of a special reception and dinner for alumni in the **Dallas/Ft. Worth** area on Nov. 15. The 50 alumni attending heard from special guests **Ohio University** President Dr. Charles J. Fink and viewed the new University film, "Personal Perspectives." Other University guests included Mrs. **Chairing** and Director of Alumni Relations **Dick Poken**, **Kathy Owens '79** and **Meg Thompson '74** coordinated the event.

Houston alumni and friends also had the opportunity to receive an update from University President Dr. Charles J. Fink and view the "Personal Perspectives" film. The 50 alumni enjoyed a reception and dinner at the Lakeside Country Club Nov. 16. Mrs. **Chairing** and Director of Alumni Relations **Dick Poken** attended. **Kathy Bush '80** and **Ron Moss '77** organized this chapter event.

People continued



Lisa A. Daly, BSJ '87

Michelle Botsueu, MA '77, PhD '80

Dave Dillea, BSJ '83, was master of ceremonies for the Pro Football Hall of Fame Mayor's Breakfast in Canton. The television sportscaster lives in Ann Arbor, Mich.

Eric Joe Hiltso, BSC '83, is an assistant basketball coach at Shawnee State University. He lives in Portsmouth.

Beth Berger Pritts, BS '83, was named an associate of AAA Family Foot Care Centers. She lives in Boardman.

Perry Alan Prosch, BSCE '83, received his Professional Engineer's License. He is head of the maintenance department of the Ohio Department of Transportation District Nine office in Chillicothe. He lives in Portsmouth.

Anthony A. Satterfield, BBA '83, joined the loan department of Marietta Savings & Loan.

Michael A. Baker, BBA '84, was named education coordinator of the Ohio Bankers Association, a sponsor of bank training schools. He lives in Erie, Pa.

Herman L. Counts III, AB '84, was named central processing manager for American Loyalty, a division of Continental Insurance. He supervises the management information services and premium accounting departments. He lives in Columbus.

James L. Craig, BBA '84, is branch manager of the Mahoning office of Central Trust Co. of Northeastern Ohio. He lives in Canton.

Heica Marie Crowley, BSE '84, is in software development for Bell Labs of Columbus. She is a member of Eta Kappa Nu and Tau Beta Pi honor fraternities, National Society of Black Engineers, National Technical Association and was named one of "The Most Outstanding Young Women in America."

Katherine I. Davis, BSCE '84, was named part-time coordinator/instructor at Washington Technical College in Marietta. She represents the college in Morgan County and is responsible for expanding the school's services to county residents. Davis teaches at Morgan High School. She lives in Stockport.

Marcus Ann Gay, AAS '84, is listed in the 1988-89 edition of Who's Who in American Nursing. Gay is a clinical nurse III at West Virginia University Medical Center in Morgantown, W.Va. She is also a basic cardiac life support instructor, is involved in clinical research and is a member of the medical center committee on research.

James Robert Gunton, BMUS '84, was named band director of Central Catholic High School in Canton. He lives in Willowick.

Christopher D. Joy, BBA '84, was elected finance officer by the Board of Directors of BancOhio National Bank. He lives in Dublin.

Ken Alan Kaylor, AAS '84, was named general manager of the Logan County Cooperative Food and Light Association. The cooperative serves 3,000 members in Logan, Hardin and Shelby counties.

J. Robert Kilnick, BBA '84, was appointed to form an Australian/New Zealand/Canadian Dollar Desk in Tokyo, Japan. He works for Harlow Meyer Savage Eurobrokers Harlow Ltd.

Thomas Lee Kokenesparger, BBA '84, was named an officer of Fairfield National Bank, a division of Park National Bank of Newark. He lives in Lancaster.

Frank J. Madden, BBA '84, is assistant manager of development for the Bristol & West Building Society in London, England.

Duane R. Meyers, BSJ '84, was named managing editor of the Cuyahoga Tribune. He lives in Napoleon.

John E. Innes, BBA '86, was named manager of American Cyanamid Co.'s Marietta plant. He lives in Marietta.

Toni Flinch Kellar, BSJ '86, is photo editor of the *New Milford Times*. She and her husband, **Steven E. Kellar, BSC '86**, live in New Milford, Conn.

Peter Edwin Langhorne, BSC '86, was a deputy press aide to the Ohio delegation during the Republican National Convention. He is a legislative aide to State Sen. Barry Levy (R-Middletown). Langhorne lives in Middletown.

Patricia Mercer, MA '86, is director of the Economic Development Cooperative in Union County. The cooperative is a not-for-profit organization that develops and assists worker-owned businesses and aids economic development in the county.

Thomas Andrew Norris, BSJ '86, is a news reporter for WBTV-TV in Rock Island, Ill. He lives in Davenport, Iowa.

Gregory Andrew Scott, BSJ '86, was named director of public relations and alumni affairs at Tiffin University. He lives in Tiffin.

Joseph M. Sterko, BS '86, received the A. I. Pruett Award, an endowed scholarship, from the Wright State University School of Medicine. He lives in Dayton.

Arthur R. Amundsen Jr., BBA '86, is in the Edward D. Jones & Co. investment representative training program.

Mark Anthony Bucciarelli, BBA '86, was elected marketing officer of BancOhio National Bank by the board of directors. He is retail market administrator in the Marketing Services Division. Bucciarelli lives in Columbus.

Christina Lynn Covert, BSJ '86, is a district field representative for the Ohio Department of Highway Safety. She is responsible for promoting highway safety in the 14-county Southeastern Ohio area. She lives in Albany.

Paul Timothy Ellis, BS '86, was the Silver Scalpel Award from the Wright State University Department of Surgery. The award recognizes academic excellence in the study of surgery. Ellis lives in Dayton.

Ruth Harmon Black, BSE '86, teaches at Shelby Hills School in Sidney.

Richard C. Bryan Jr., BSC '86, is a second lieutenant in the U.S. Air Force. He completed pilot training and received silver wings at Williams Air Force Base in Arizona.

Kerry Lynn Dobbins, BGS '86, was named officer administrator of the quarter by the U.S. Air Force. Dobbins is a second lieutenant and executive support officer with the 90th Organizational Missile Maintenance Squadron at Francis E. Warren Air Force Base in Wyoming.

Robert Christopher Dockworth, BBA '86, was named manager of the Chillicothe branch of Metropolitan Life Insurance Co. He lives in Lithopolis.

David A. Honsky, MM '88, performed with the Lancaster Festival Symphony Orchestra during the summer. He is Fairfield Union director of bands. He lives in Lancaster.

Lisa Ann Daly, BSJ '87, joined Siedak & Associates Public Relations as a copywriter. She lives in Buffalo, N.Y.

Brenda Graf DuPuy, BBA '87, is administrator of The Heartland of Greenville Care Center. She received her nursing home administrator's license in May. She lives in Greenville.

Amey Ann Gajewski, BSH '87, MSPE '88, is employee health communication coordinator at Ohio University.

Dean D. Heitkamp, BSIT '87, graduated from officer rating wing airport course and received the silver wings of an army aviator at the U.S. Army Aviation School at Fort Rucker, Ala. He is a second lieutenant.

Sheryl Lynne Hoffmann, MFA '87, exhibited "Veiled Sentimentals" on the Worthington Village Green as part of the Worthington Art Council's 1988-89 Visual Arts Series. Hoffmann also has had sculpture on display at the Heritage Village Outdoor Sculptural Exhibition and the Fort Hayes Career Center. She is currently based in Athens and next year will be artist-in-residence with Sculpture Space Inc. in Ithaca, N.Y.

Mark Edward Lamelle, DO '87, joined the Dalton Family Practice office. He lives in Dalton.

Judith Ann Maxson, PhD '87, was named vice president of instruction at Hocking Technical College in Nelsonville. She is a member of the National Alliance of Community and Technical Colleges, Ohio Council on Vocational Education and the Ohio State Board of Nursing Education and Nurse Registration. Her husband is **Victor Maxson, BSED '73, MED '77**.

Sherrie Ann McCutcheon, BMUS '87, teaches music at East Sandusky Schools in East Sandusky, N.Y. She lives in Vincent.

Lucinda K. Owen, BS '87, received a graduate research scholars fellowship from the Ohio University College of Osteopathic Medicine. Owen is a PhD candidate in neurobiology and will conduct her research at Ohio University.

Arlene Ruth Cassidy, BBA '88, passed the certified public accountant exam and works for Coopers & Lybrand in Columbus.

Ann Colvin, BSJ '88, is public relations assistant at Lower Merion Hospital, Philadelphia. She lives in Perrysburg.

Katharine Smith Cooper, BSHEC '88, teaches graduation Reality and Dual Role Skills at Tri-County Joint Vocational School. She lives in Lancaster.

Beth Core, AAS '88, is a surgical nurse at Doctors North Hospital in Columbus.

James Robert Delius, MM '88, is band director of Jackson City Schools.

Lori Sue Elliot, BSHEC '88, joined Vanite Interiors and will specialize in office and commercial design. She lives in Lakewood.

Sandra Jean Fisher, BSED '88, is a special education teacher in the East Muskingum School District.

Alumni Calendar

NOTE: For further information contact the Office of Alumni Relations at (614) 593-4300.

FEBRUARY

24-25 Ohio University Foundation Board Meeting.

25 Ohio University vs. University of Toledo—home basketball game.

25 Prospective Student Visitation Programs, located in Morton Hall 201 on campus. Contact Office of Admissions (614) 593-4100.

27 Ohio University vs. University of Evansville, IL—away basketball game.

MARCH

3 New York/New Jersey/Connecticut Fine Arts Reception with Dean Don Wadsworth. Contact Marcia Benjamin-Micheli '88 (201) 257-4515.

4 Ohio University vs. Kent State—home basketball game.

4 Akron Association of Ohio University Women sponsor "Vietnamese Outreach" with Dr. Minh Dang Contact Helen Goodyear (216) 745-5726.

4 or 5 Kansas City Chapter Branch. Contact Don Hughes '86 (913) 492-0470.

9 or 16 Central Ohio St. Patrick's Day Party. Contact Barry West (614) 488-3057.

11 Last Day of Classes—Winter Quarter.

21 Ohio University Mothers Club of Greater Cleveland Scholarship Card Party. Contact Kathryn Clupford for reservations (216) 281-8063.

28 First Day of Classes—Spring Quarter.

APRIL

1 Akron Association of Ohio University Women sponsors First Ladies of America with Annette Engstrom. Contact Veronica Hegarty (216) 845-3689.

1 Prospective Student Visitation Programs, located in Morton Hall 201 on campus. Contact Office of Admissions (614) 593-4100.

5-8 National Alumni Board Spring Meeting.

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For more information, contact the matching gift coordinator at your company or call the Development Office at 614/593-2639.

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Tracy Lynn Fry, AAS '88, works in the emergency department of Coshocton County Memorial Hospital. She lives in Coshocton.

David C. Fulco, MBA '88, was named vice president and general manager of Video Horizons, Inc. He lives in Hilliard.

F. Paul de Genova, DO '88, is an intern at Doctors Hospital in Columbus.

Helen Yvonne Gifford, AB '88, joined the social service department of Good Samaritan Medical Center in Zanesville. She lives in McConnelsville.

Cynthia Montgomery Hackathorne, BSEd '88, teaches fourth grade in the Manassas Park School System. She lives in Manassas, Va.

Mary Louise Harcharic, BSJ '88, is a reporter and weekend news anchor for KTEM-TV in Eureka, Calif.

Susan Hofacre, MSA '88, is assistant professor of sport management at Robert Morris College. She lives in Coraopolis, Pa.

Jeonifer Jane Hummel, BSEd '88, teaches at the Blueberry Treatment Center for emotionally disturbed children in Brooklyn, N.Y.

James Michael Lee, SGS '88, is administrator-in-training at West Lafayette Care Center. The training program is a licensure requirement of the Ohio Department of Health Board of Examiners of Nursing Home Administrators. Lee lives in West Lafayette.

Leigh-Ann Marie Lethco, BMUS '88, teaches band and music and is assistant band director for the Logan-Hocking schools. She lives in Seville.

Sharon H. Lynch, MBA '88, is director of human resources at Camden-Clark Memorial Hospital. She lives in Parkersburg, W.Va.

Joho M. Maocenti, DO '88, began an internship at Youngstown Osteopathic Hospital. He lives in Girard.

Colin Mark McCall, BBA '88, is assistant trust officer at Star Bank in Portsmouth. McCall held the position while he was completing his degree requirements. He lives in Sciotoville.

Casey McCartney, BSEE '88, will work in the test engineering organization of AT&T Network Systems in Columbus when he returns from the Glen Eyrie Leadership Development Institute in Colorado Springs, Colo.

Kevin Joseph McCarty, MFA '88, is serving an internship with the Great Lakes Theatre Festival in Cleveland. He lives in Madison.

James W. Miles, MSPE '88, is athletic trainer and teacher in the Worthington School System. He lives in Columbus.

Cheryl Weaver Miller, AAS '88, is a nurse at Good Samaritan Medical Center in Zanesville. Miller lives in McConnelsville.

LeighAnn Marie Oettinger, BSEd '88, is a Peace Corps volunteer and will spend two years on St. Lucia Island in the Caribbean.

Laura Olivia Portman, DO '88, is in residency at the University of Illinois Hospital in Chicago.

Judith Ann Saraceno, BS '88, is an information systems designer with AT&T in Columbus.

Jeffrey D. Schuitz, BSEd '88, completed U.S. Army ROTC advance camp in Fort Lewis, Wash., and was commissioned a second lieutenant.

Richard Leo Sulek, DO '88, began a one-year internship at Doctor's Hospital in Massillon. He lives in Canton.

Leslee Anne Warren, BFA '88, is an intern for the 1988-89 season at the Cleveland Playhouse.

Sheila Marie Waters, MA '88, was named director of the Pomerene Fine Arts Center in Coshocton. She lives in Concord.

Christina Diane Yontz, AAS '88, works at Guernsey Memorial Hospital. She lives in Byesville.

Keith Douglas Zellers, BSC '88, writes a computer column for the Eagle Gazette in Lancaster.

DEATHS

Anna Gillian Welch, AB '17, on June 29 in Walnut Creek, Calif. She was a former school teacher and lived in Walnut Creek for the past 42 years.

Margaret Shapter, AB '19, on Sept. 24 at her home in Beechwood following a long illness. She and her late husband were Columbus real estate developers, and a Columbus street and shopping center bear their name.

Perla Hickman Spaeth, '20, on Oct. 11. She lived in Urbana, Ill.

Heien McSwords Reid, ELED '23, on May 14. She lived in Middleburg Heights.

Marie Moore Anderson, AB '27, on Sept. 18 at Doctors Hospital West in Columbus. She was the former welfare director of Fayette County and was a partner with her husband in Community Employment Services in Euclid and past president of Community Employment Services of Ohio. She lived in London.

James Alleo Chase, ABC '28, on June 18 in Leesburg, Fla. He was a retired Internal Revenue Service agent and was an officer in the U.S. Navy during World War II.

Eva Wetheral Risley, ELED '28, on July 1. Risley was retired from the Bedford City Schools and lived in Willoughby.

Francis B. Thompson, BSEd '35, on Sept. 15 at his home in Pittsburgh, Pa.

Virginia Chapplear Atkinson, BSEd '36, on May 19 at O'Brien Memorial Hospital following a long illness. Atkinson retired in 1977 after teaching music in the Vinton County schools for 32 years. Survivors include her son, Ted Atkinson, AB '67.

Dr. Jane Nutter Bogiard, BSEd '36, on Aug. 20 at Saint Vincent's Charity Hospital in Cleveland after a short illness. She was the chairman of the home economics department at Ashland College for 36 years before retiring in 1976. She lived in Ashland.

John Hazen Dean, BSEd '37, on Sept. 20 at his Lorain home. He was retired from the North Ridgeville School System, where he taught for 22 years.

Ruth Van Orsdall Milroy, AB '39, on Sept. 26. She taught English, math and home economics for 27 years in the Logan County Schools. Since 1983 she had been teaching English as a second language at Ohio Hi-Point Joint Vocational School. She was active in community affairs, and in 1976 was awarded the Ohio Co-operative Extension Agents Association Appreciation Award. She lived in Huntsville.

Edward R. Frame, '40, on Aug. 11. Frame lived in Abington, Mass.

Lawrence Willard Armbrust BSA, '42, on July 8 in Melbourne, Fla. Armbrust worked in real estate and developed Willaber Drive and Armbrust Subdivision in Washington Court House. He moved to Florida in 1982.

Joseph J. Rutigliano, BSEd '46, on July 27. He lived in Herkimer, N.Y.

William Richard McLain, BSEd '50, on Sept. 11 at Cortland Quality Care Center in Warren. He was a retired teacher and guidance counselor from Warren G. Harding High School in Warren.

Evelyn Hockman Salts, BSEd '52, on Sept. 20 at Hocking Valley Community Hospital following a brief illness. She was retired from the Logan-Hocking School District, where she had taught for 38 years.

Andrew R. Repco, BSEd '59, on Oct. 17 at his home in Woodsfield. He was a member of the Ohio Association of Elementary School Principals and had been principal of Hannibal and Clarington elementary schools.

Edward C. Newkirk, BSEd '65, on Aug. 18. He was a sales representative for Burch-Lowe. Newkirk lived in Marietta, Ga.

Souita Nichols Johnson, BSHEc '68, on Sept. 4 in Madison, Wis. Johnson taught home economics for three years before becoming a home economist for Litton. She later opened Loven Oven, a microwave shop in Westport, Ill., and was an economist for Panasonic. In 1976 Johnson was named one of the Outstanding Young Women of America. She lived in Downer's Grove, Ill. Survivors include her mother, Virginia Stevens Nichols, '37, of Geneva.

William H. Stephenson, BSIT '71, on Oct. 18 in Euclid General Hospital following a heart attack. He lived in Cleveland Heights.

Ralph L. Rutledge III, AB '72, on Aug. 16 of a heart attack. He lived in Montpelier, Idaho.

Helen E. Schoeppner, BSJ '75, on May 8. Schoeppner was communications director for the State Mental Health Department in Columbus. Survivors include her sister, Martha Schoeppner Glaser AA '73.

Randy White, BSC '83, on May 5 in Greenville, Miss., of a heart attack. He was a sportscaster at WABG-TV. In 1986 he won a first-place Mississippi Associated Press broadcast award. He had previously worked as a television sportscaster in Washington, D.C., and Little Rock, Ark.

FACULTY DEATHS

Robert L. Blair, professor of mathematics, on November 18, 1988, in Athens. A member of the faculty since 1967, Blair was an internationally-known expert on the study of realcompact spaces and Oz spaces in the area of general topology. He was also an avid book collector. Contributions to the math department in memory of Dr. Blair may be made through the Ohio University Foundation.

Dorothy L. Murray, PhD '80, assistant professor of comparative arts, on November 23, 1988, in Methuen, Mass. A special fund has been established in her name to assist comparative arts doctoral students research their dissertations. Contributions may be sent to the Ohio University Foundation — Dorothy Murray/Comparative Arts Memorial Fund.

Friends and family wishing to make gifts in memory of alumni may do so by check made payable to The Ohio University Foundation, P.O. Drawer 869, Athens, Ohio 45701. Gifts may be designated for use by specific areas within Ohio University or left undesignated. Please indicate the name of the alumnus or alumna you wish to memorialize. To establish a memorial scholarship fund, contact the Office of Planned Giving by writing to the above address or calling 614/593-2630.

7-8 Alumni Leaders Conference.
7-8 University Board of Trustees Meeting.
10 Akron Parents/Alumni Reception with Deans/Faculty.
14-16 Pi Beta Phi Sorority 100th Anniversary Reunion at Ohio University. Contact Virginia Franklin, (614) 593-7179.
17 Cincinnati Parents/Alumni Reception with Deans/Faculty.
18 Ohio University Mothers Club of Greater Cleveland Board Meeting/Luncheon/Program. Contact Gloria Klima (216) 845-4241 for reservations.
21-23 College of Health and Human Services Teenth Year Reunion. Contact Dr. Lee Cibrowski (614) 593-2126.


MAY

5-7 Mom's Weekend.
6 Akron Association of Ohio University Women sponsors "You're All Heart" with Lewellyn Bridge. Contact Patricia Hercules (216) 882-4231.
9 New York/New Jersey/Connecticut Reception for graduates of the College of Business Administration. Contact Susan Downard (614) 593-2002.
11 Massachusetts Reception for graduates of the College of Business Administration. Contact Susan Downard (614) 593-2002.
13 Ohio University Women's Club of Greater Cleveland's 50th Anniversary Celebration. Contact Dee Wirklowski '62 (216) 226-3138.
18 Honors Tutorial College Society of Alumni and Friends.
19-21 Golden Anniversary Reunion, Class of 1939.
20 Spring Meeting of the Board of Directors of the College of Arts and Sciences Society of Alumni and Friends.

JUNE

3 Akron Association of Ohio University Women sponsor Portage Princess Cruise departing from the Harbor Inn. Contact Veronica Hegarty (216) 848-3689.
3 Last Day of Classes—Spring Quarter.
9 COMMENCEMENT—Graduate.
10 COMMENCEMENT—Undergraduate.
12 First Day of Classes—First Summer Term.
19 OHIO UNIVERSITY ALUMNI ASSOCIATION SPONSORS A NATIONAL PARKS TOUR.

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2) Kelly w/White small design
3) White w/Kelly large design
4) Kelly w/White large design
S-M-L-XL \$8.50
XXL \$10.50

C. Crinkle Cotton Shirt
100% cotton sheeting
Dropped shoulder and knit neck,
waist and cuffs. White w/Kelly
design
S-M-L-XL \$20.00

D. Golf Towel
Terry velour, 16" x 26"
Includes grommet and hook \$8.00

E. Jacket*
Nylon w/flannel lining.
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S-M-L-XL \$28.00
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Winter 1988-89



MASTHEAD

INSIDE

1 • Higher Education Under Scrutiny

Alumni in business, politics, education, communications and medicine give their views on the challenges facing higher education today.



12 • Across the College Green

Articles cover everything from the School of Theater's hit season to research on what makes marriage work to the new Athletic Hall of Fame Inductees.



16 • Of Interest to Alumni

15 • From the Alumni Center

18 • People

20 • Chapter Notebook



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